

ABSTRAK

PUTRI, MAHARANI, ANJASANI. 2021.”PEMBERDAYAAN PETANI IKAN DI WADUK CIRATA MELALUI KEMITRAAN DENGAN PT. PERMATA PROFISH INTERNASIONAL” (Studi di Waduk Cirata Kabupaten Cianjur).Jurusan Pendidikan Masyarakat, Fakultas Keguruan dan Ilmu Pendidikan, Universitas Siliwangi.

Penelitian ini dilatarbelakangi oleh persoalan petani ikan di Waduk Cirata, Kabupaten Cianjur, yang tidak dapat menjalankan budidaya ikan secara baik ditandai dengan banyaknya kolam jaring apung (KJA) yang tidak beroperasi akibat keterbatasan modal, pengetahuan teknis, dan tidak adanya pendampingan berkelanjutan. Sebagai respon terhadap kondisi tersebut, penelitian ini bertujuan untuk menganalisis pelaksanaan program pemberdayaan petani ikan melalui kemitraan dengan PT Permata Profish Internasional. Penelitian menggunakan metode studi kasus melalui pendekatan kualitatif deskriptif dengan teknik pengumpulan data berupa wawancara mendalam, observasi, dan studi dokumentasi. Informan terdiri dari petani ikan, ketua kelompok, penyuluh budidaya, dan admin kemitraan. Hasil penelitian menunjukkan bahwa proses pemberdayaan dilaksanakan melalui tujuh tahapan: (1) persiapan berupa identifikasi kebutuhan petani dan penyusunan nota kesepahaman; (2) pengkajian terhadap tantangan lapangan seperti kebutuhan pakan dan ekosistem yang tidak stabil; (3) perencanaan alternatif meliputi penggunaan pakan terapung, sistem pencatatan digital, dan pemenuhan sarana budidaya; (4) formalisasi rencana aksi berupa penyusunan dokumen kerja sama dan prosedur teknis budidaya; (5) implementasi melalui pendampingan teknis, distribusi pakan, dan pencatatan harian; (6) evaluasi berupa pelaporan berkala dan umpan balik melalui pertemuan langsung serta media daring; dan (7) terminasi kemitraan ketika petani telah mencapai kemandirian usaha secara teknis dan finansial. Simpulan penelitian ini menegaskan bahwa model kemitraan transformatif berbasis pemberdayaan mampu meningkatkan kapasitas petani dalam aspek teknis, manajerial, dan keberlanjutan usaha.

Kata Kunci : Pemberdayaan, Petani Ikan, Kemitraan.

ABSTRACT

PUTRI, MAHARANI, ANJASANI. 2021." EMPOWERMENT OF FISH FARMERS IN THE CIRATA RESERVOIR THROUGH PARTNERSHIP WITH PT. PERMATA PROFISH INTERNATIONAL" (A Study in the Cirata District of the Region). Community Education Department, Faculty of Teachery and Education, Siliwangi university.

This research was motivated by the inability of fish farmers in the Cirata Reservoir, Cianjur Regency, to carry out fish farming effectively, as evidenced by numerous non-operational floating net cages (KJA) due to limited capital, technical knowledge, and a lack of sustained assistance. In response, the study aims to analyze the implementation of an empowerment program for fish farmers through a partnership with PT Permata Profish Internasional. The research employs a case study method using a descriptive qualitative approach, with data collected through in-depth interviews, observations, and document analysis. Informants included fish farmers, group leaders, aquaculture extension officers, and partnership administrators. The findings reveal that the empowerment process was carried out through seven stages: (1) preparation, involving the identification of farmer needs and formulation of a memorandum of understanding; (2) assessment of field challenges such as feed supply and unstable ecosystems; (3) alternative planning, including the use of floating feed, a digital recording system, and provision of farming infrastructure; (4) formalization of action plans through the preparation of partnership agreements and technical farming procedures; (5) implementation through technical mentoring, feed distribution, and daily record keeping; (6) evaluation via periodic reporting and feedback through direct meetings and online communication; and (7) termination of the partnership once farmers achieve technical and financial self-reliance. The study concludes that a transformative empowerment-based partnership model can enhance farmers' technical capacities, managerial skills, and business sustainability.

Keywords: *empowerment, fish farmers, partnerships.*