

## **CHAPTER 2**

### **LITERATURE REVIEW**

This chapter gave detailed information about the theories from experts related to the research. The literature review explained Extensive Reading, Wattpad in Extensive Reading Experience, Perception, and the Technology Acceptance Model by Davis (1989). Furthermore, the relevant previous study was attached to give more relevant data and information regarding this research.

#### **A. Theoretical Review**

##### **1. Extensive Reading**

Extensive reading is when students find an enjoyable reading text for themselves and then understand it after reading. Fatimah (2019) supported that Extensive Reading is reading a lot of material in a pleasurable way to obtain information engagingly. Bamford and Day (1997), as cited in Lyutaya (2011), stated that extensive reading is the process of reading that aims to get an overall understanding of the text. Extensive reading is emphasized more in how to embed an interesting reading in the students. The goal of extensive reading is to make students enjoy reading. According to Zhou (2024), the focus is to encourage language learners to read a large amount of interesting and level-appropriate reading materials. Bamford and Day (2002) stated that extensive reading has ten basic principles there are:

1. The reading material is easy
2. A variety of materials on a wide range of topics is available
3. Learners choose what they want to read
4. Learners read as much as possible
5. Reading speed is usually faster rather than slower
6. The purpose of reading is usually related to pleasure, information, and general understanding
7. Reading is individual and silent
8. Reading is its reward
9. The teacher orients and guides the students

10. The teacher is a role model for a learner

Extensive reading has many benefits, one of which is enhancing students' reading interest. Brown (2012), as cited in Fatimah (2019), stated that it refers to reading a lot of content that is relevant to their interests to make reading enjoyable for students. It can create a pleasant atmosphere where the students are pushed to choose a suitable text at their level and interests. As a result, extensive reading becomes an exciting task for the students because they read what they like. Besides that, the benefits of extensive reading are not only in enhancing students' interest but also in changing their habits. It is supported by Fatimah (2019) stated that the consistency of reading a large amount of text through extensive reading can compel students to change their habits.

One researcher found that the students can increase their background knowledge and be independent readers through extensive reading. Students' autonomous learning is also one of the benefits of extensive reading. Through extensive reading, students can improve their ability and self-confidence. Fatimah (2019) said that extensive reading can push students to know their potential reading ability and improve their self-confidence in learning a language. On the other hand, Octavianti et al. (2023) stated that extensive reading increased students' motivation and knowledge. When the students read a lot of reading material, it makes it easier for them to understand the content with increased vocabulary.

Extensive reading is an effective teaching approach that boosts students' interest in reading, provides motivation for self-regulated learning, and develops language skills. It benefits the students more when they are allowed to choose suitable texts within their interests and comprehension levels, for example, through extensive reading, learning becomes easy and enjoyable. Through this method, reading is no longer a passive chore but rather an engaging student-driven process that encourages frequent reading habits and builds general knowledge. In addition to the academic advantages emphasized above, extensive reading helps students understand their

capabilities better, which aids them in developing self-confidence as well as making them independent learners.

## 2. Wattpad in Students' Extensive Reading Experience

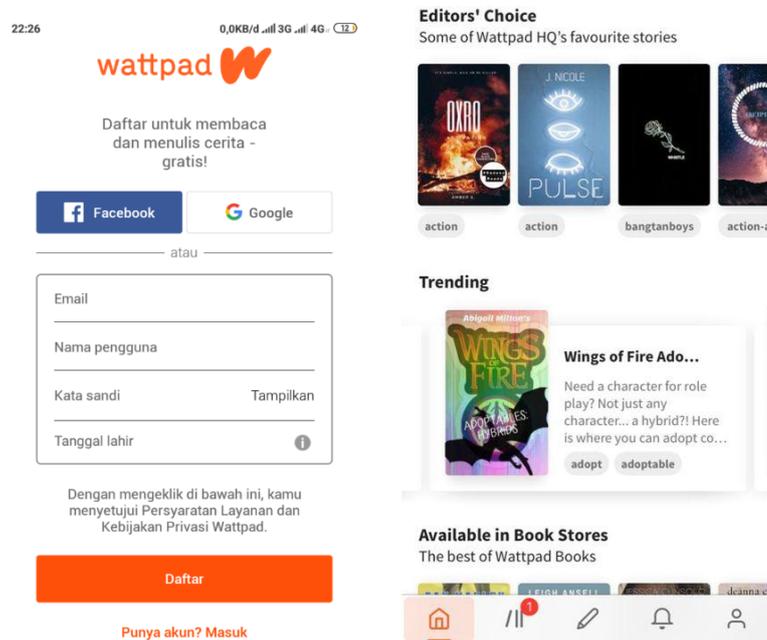


Figure 1 Wattpad

Wattpad is the world's largest community for discovering and sharing stories. It is a new form of entertainment connecting readers and writers through the story. Wattpad was founded by Allen Lau and Ivan Yuenin in 2006. It is an application developed for online reading and writing (Reid, 2016). In 2020, the number of users of Wattpad was 80 million. As its users increase every day, Wattpad offers many new possibilities for enriching reading and writing experiences. It offers a free digital environment, feedback, and an experimental environment for new and experienced writers (Ramdarshan, 2018). Wattpad also offers reading opportunities and innovations; for example, it features readers' views on the chapters of a book and suggestions for new sections of texts (Sari, 2017). Wattpad is a relatively popular and efficient application for reading short stories and can provide comments directly within the short story paragraphs.

Wattpad has many advantages in promoting reader-response theory to EFL college students (Davies, 2017).

Wattpad changed the way students engage in extensive reading. With almost limitless user-collected stories spanning diverse genres, textbooks are now effectively useless (Wattpad, 2023). Rianto (2020) showed that with a library as vast as Wattpad, students can choose appropriate materials, stimulating autonomy and motivation towards reading. Pratiwi et al. (2021) affirmed this by showing 78% of study participants displaying greater motivational levels than traditional reading materials, indicating the interactive portions of the platform enhance overall engagement.

Interaction with texts on Wattpad brings deeper dimensions to such activities as conversations revolving around them can actively happen with authors and other users, which promotes community spirit. These social features of Wattpad significantly enhance the reading experience. Sari and Putri (2022) provided insights into enhanced essay writing skills while illustrating improved students' comprehension abilities through the discussions surrounding this interaction. Moreover, data by Wattpad itself demonstrates 65% of active users partaking in community functions, suggesting effectiveness in fostering collaborative learning (Wattpad, 2023).

### **3. Perception**

Perception is a cognitive process and the experience of objects, events, or phenomena that every human experiences in understanding their environment through understanding, seeing, hearing, feeling, and smelling; then, all the information obtained is summarized and interpreted. Kasim and Samad (2021) argued that perception is a process of obtaining a stimulus by an individual through their sensory receptors. In the same line, Yunita and Maisarah (2020) stated that perception is a process of individual assessment of an object. According to Triyono and Febriani (2018), perception has two definitions. First, perception in a narrow sense is defined as seeing how each

individual sees the object. Second, in a broad sense, perception is defined as a view or understanding of how individuals perceive or interpret a particular object.

In 2016, Wijayanti described students' perception as the process of complex nature observation in the received and interpreted information in an environment using the five senses. It is supported by Kasim and Samad (2021), who note that individuals observe things and events around them through their sensory receptors, such as eyes, ears, and nose, and can make conclusions about what they see and hear, while also attempting to make the best guess. Akande (2009), as cited in Kasim and Samad (2021), argued that perception can be understood as students' ability to justify their opinions and distinguish them from the presented research. Kasim and Samad (2021) concluded that students' perception is a psychological process by which they respond, understand, or want to understand objects after receiving stimuli from the outside. In conclusion, students' perception is an understanding, view, and opinion of the students after they receive the stimuli from the outside objects using their five senses and then interpreting it.

Walgito (2010) categorized perception into three components. First is a cognitive component (perceptual component), which is related to knowledge, views, and beliefs; it relates to how people perceive attitude objects. The second is an affective (emotional) component, which is related to feeling happy or unhappy with the object. Happiness is a positive thing, while unhappiness is a negative thing. The last is a conative (behavioral) component, related to the tendency to act on the object. This component shows the intensity of the attitude, which shows the size of a person's tendency to act or behave toward the object.

In addition, Azwar (2000) stated that the attitude structure consists of 3 components that support each other:

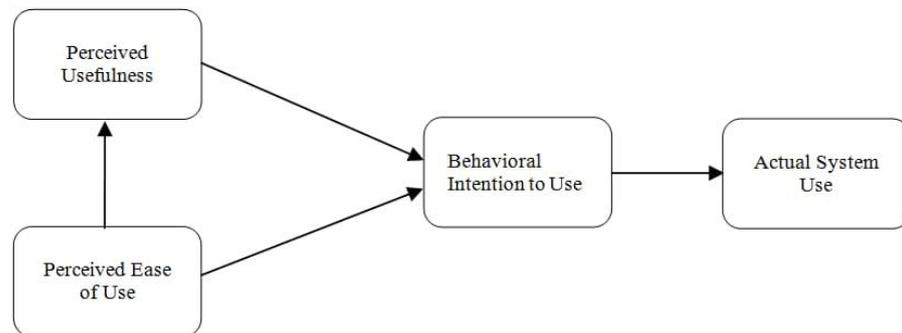
1. The cognitive component represents what the individual owner of the attitude believes; the cognitive component contains the stereotypical

beliefs individuals have about something that can be equated with handling (opinion), especially regarding controversial issues or problems.

2. The affective component is a feeling that involves the emotional aspect. This emotional aspect is usually rooted most deeply as an attitude component and is most resistant to possible influences, namely, changing one's attitude.
3. The conative component is an aspect of a certain tendency to behave by the attitude possessed by a person. Contains a tendency or tendency to act/react to something in a certain way.

#### 4. The Technology Acceptance Model (TAM)

Students' perception of using technology can be seen from the Technology Acceptance Model (TAM) by Davis (1989), which determines how students accept and use technology. TAM is a model that explains how users will accept and use technology that is relevant to their jobs. It is divided into two categories: first, Perceived Usefulness (PU) and second, Perceived Ease of Use (PEOU).



*Figure 2 The concept of TAM*

According to Davis (1989), perceived usefulness is the degree to which an individual believes that utilizing a particular system will enhance their performance at their job. In this context, an individual will accept and use technology if they consider that the technology can help improve their performance and is capable of being used advantageously. In contrast,

perceived ease of use is the degree to which an individual believes that utilizing a specific technology will be easy and requires minimal effort. TAM considers that an individual's intention to use a technology will be verified by perceived usefulness and perceived ease of use of that technology. This model implied that when a new technology is given to the users, Perceived Usefulness and Perceived Ease of Use will impact their determinations about how and when they will use the new technology.

## **B. Study of the Relevant Research**

Some previous studies have been conducted regarding students' perceptions of extensive reading through Wattpad. One of the studies was conducted by Tanjung (2016), who focused on students' perspectives toward using Wattpad in reading. The result indicates that participants view Wattpad as a valuable social media platform that motivates them to read well. Similarly, Sari (2017) investigated Wattpad to gain students' attention to read more, find the stories they are interested in, and apply their ability to think critically by giving comments or expressing their feelings. The result showed the participants' view that Wattpad is a valuable social media platform that motivates them to read well.

Another researcher who conducted this study is Sari (2020), the focus of the study is the use of Wattpad to gain students' attention to read more, find the stories they are interested in, and apply their ability to think critically by giving comments or expressing their feelings. Then, Rahayu (2019) found that high school students feel encouraged to read e-literature via Wattpad. In recent years, according to Permatasari et al. (2020), there have been several strengths and weaknesses of using Wattpad for extensive reading. They also found that students have positive perceptions of Extensive Reading on Wattpad and four notable benefits of it. However, studying students' perceptions of extensive reading experience through Wattpad still needs to be expanded and is rarely conducted in college. It needs are valued and need to be discovered for the future implementation of the activity on the platform to encourage students' reading skills, especially for the higher students, and on the other side, increase the rank

of students' reading performance in Indonesia and as the continuation research as well as an update of previous studies.