

## **ABSTRACT**

*Money politics is a prohibited act which is also discussed in Law Number 7 of 2017 Article 280 Letter J concerning General Elections which states that "Election campaign organizers, participants and teams are prohibited from promising or giving money or other materials to election campaign participants". The practice of money politics occurs in areas including the Tasikmalaya City area. According to interviews with the Tasikmalaya City Bawaslu, there were 2 cases of money politics that were successfully reported in the same election.*

*This research uses strategy theory from Fred R. David, which is composed of three dimensions, namely strategy formulation, strategy implementation, and strategy evaluation. This research uses a qualitative approach with descriptive methods. Data collection techniques were carried out through in-depth interviews with Bawaslu, Gakkumdu, community leaders, academics and political parties, as well as studying relevant documents. The focus of this research is to identify strategic steps taken by Bawaslu, examine the various challenges faced in the process of preventing money politics, and evaluate the extent to which the strategies implemented are able to have a significant impact in suppressing this practice. To ensure data validity, this research uses the source triangulation method, namely comparing information from various data sources in order to obtain more accurate and credible results.*

*The results of this research explain that the Tasikmalaya City Bawaslu has performed well as a guardian of democracy and has implemented a number of strategies, including an anti-money politics campaign, involving the community in carrying out participatory supervision, as well as collaborating with law enforcement officials from the police or prosecutor's office. However, there are challenges such as limited human resources, difficulty in proving cases, and low public awareness regarding the negative impact of money politics on the quality of democracy.*

**Keywords:** *Bawaslu, Money politics, 2024 General Election, Prevention Strategy.*