

ABSTRACT

This study aims to analyze the propaganda used by the Patriots during the American Revolution in 1770-1776, and this study also describes the Patriots and the impact of the propaganda made by the Patriots. This thesis is conducted based on historical research methods consisting of topic selection, heuristics, source criticism, interpretation, and historiography. The results of this study indicate that the Patriots were a group of people who had the goal of fighting against British rule in achieving their rights that had been seized by the British through the revolution. The Patriots initially used propaganda to criticize British policies published in various newspapers such as The Boston Gazette or The Massachusetts Spy Gazette. However, in its development, the conflict grew and King George III also ignored petitions from the colonies, so that the desire of the colonies which initially only criticized the policy changed into a desire to break away from England as stated in the Common Sense pamphlet which described that the colonies must be independent. The Patriot propaganda also had an impact on the colonies such as in the social field there was a division between the colonists and the involvement of minority groups, namely blacks, while in the political field the American Revolution began to form a government based on the will of the people and limit the power of the aristocrats. In the economic field, propaganda caused a boycott of British goods and made large printing of colonial currency which also caused inflation in the colonies during the revolution.

Keywords: Propaganda, Patriots, American Revolution