

## **ABSTRACT**

***Nisrina Athiyyah Nur Azizah, 2025. Thesis. Analysis of Optimizing the Collection of Zakat Infaq Sadaqah (ZIS) Funds at BAZNAS Ciamis Regency. Faculty of Islamic Religion. Siliwangi University.***

*One effort to optimize the potential for collecting zakat funds in Indonesia through the National Zakat Amil Agency is by establishing a UPZ or Zakat Collection Unit. BAZNAS Ciamis Regency has 265 Village UPZs, but only 223 villages have active status, namely around 84% and the remaining 42 villages or around 16% still have less active status. This certainly causes the collection of zakat funds to not be optimal. The aim of this research is to determine the level of optimization of the collection of zakat, infaq and alms funds at BAZNAS Ciamis Regency.*

*This research uses descriptive research methods with a qualitative approach. The data source used is a primary data. Data was obtained from observation, in-depth interviews, and distributing questionnaires to 12 respondents. The final results of the ZIS fund collection optimization analysis are processed using indicators from the ZCP (Zakat Core Principle) with manual calculations using existing formulas.*

*The results of the research show that the calculation of the collection intermediation function dimension index has an index value of 0.55, which indicates that the collection intermediation function carried out by BAZNAS Ciamis Regency is in the quite good category. The index value for this dimension is obtained from the zakat assets variable with an index value of 0.30, the zakat socialization variable with an index value of 0.20, and the collection risk mitigation variable with an index value of 0.05. Meanwhile, based on the results of interviews, the collection of zakat, infaq and alms funds at BAZNAS Ciamis Regency is still not optimal, as can be seen from the data targets not yet being achieved and the decreasing number of muzaki.*

*As a result, the collection of zakat funds at BAZNAS Ciamis Regency after being measured using the Zakat Core Principles or ZCP is included in the quite good category, but in reality in the field it is still not optimal as seen from the collection targets that have not been achieved and there is still a lot of zakat potential that has not been utilized.*

*Keywords: Optimization, Collection of Zakat Infaq Sadaqah Funds (ZIS), Zakat Collection Unit (UPZ).*