

ABSTRAK

Mohammad Dzikry Rizkyawan, Pengaruh *Return On Asset* (ROA), *Return On Equity* (ROE), *Debt To Equity Ratio* (DER), dan *Current Ratio* (CR) Terhadap Harga Saham Perusahaan Sektor *Consumer Goods* yang Terdaftar Pada Jakarta Islamic Index 70 (JII70) Periode 2019-2024

Faktor yang memengaruhi fluktuasi harga saham dapat berasal dari internal maupun eksternal perusahaan. Dalam penelitian ini fokus penelitian pada faktor internal berupa rasio keuangan yang diambil dari laporan keuangan. Penelitian ini bertujuan untuk meninjau kembali faktor-faktor yang memengaruhi pergerakan harga saham perusahaan sektor *consumer goods* yang terdaftar di Jakarta Islamic Index 70 (JII70) periode 2019-2024.

Penelitian ini menggunakan metode kuantitatif dengan data sekunder yang diperoleh dari situs IDX, serta laporan keuangan tahunan perusahaan sektor *consumer goods* yang terdaftar di Jakarta Islamic Index 70 (JII70) periode 2019-2024. Teknik pengumpulan data dilakukan melalui studi kepustakaan dan dokumentasi. Variabel dependen dalam penelitian ini adalah harga saham, sedangkan variabel independen penelitian ini adalah *Return On Asset* (ROA), *Return On Equity* (ROE), *Debt to Equity Ratio* (DER), dan *Current Ratio* (CR). Populasi penelitian penelitian terdiri dari perusahaan sektor *consumer goods* yang terdaftar di Jakarta Islamic Index 70 (JII70), dengan pemilihan sampel menggunakan teknik *purposive sampling*. Analisis data yang digunakan meliputi, analisis statistik deskriptif, pemilihan model regresi data panel, uji t, uji F, serta uji koefisien determinasi dengan bantuan software *evIEWS* versi 12.

Hasil penelitian menunjukkan *Return On Asset* (ROA), *Return On Equity* (ROE) dan *Current Ratio* (CR) berpengaruh positif signifikan terhadap harga saham. Sedangkan *Debt to Equity Ratio* (DER) berpengaruh negatif signifikan terhadap harga saham. Kemudian *Return On Asset* (ROA), *Return On Equity* (ROE), *Debt to Equity Ratio* (DER), dan *Current Ratio* (CR) secara simultan berpengaruh signifikan terhadap harga saham.

Kata Kunci: Harga Saham, *Return On Asset*, *Return On Equity*, *Debt to Equity Ratio*, *Current Ratio*

ABSTRACT

Mohammad Dzikry Rizkyawan, The Effect of Return on Assets (ROA), Return on Equity (ROE), Debt to Equity Ratio (DER), and Current Ratio (CR) on the Stock Prices of Consumer Goods Companies Listed on the Jakarta Islamic Index 70 (JII70) for the Period 2019-2024

Factors that affect stock price fluctuations can come from internal and external companies. This study aims to review the factors that influence the movement of stock prices of consumer goods sector companies listed on the Jakarta Islamic Index 70 (JII70) for the 2019-2024 period.

This research uses quantitative methods with secondary data obtained from the IDX website, as well as the annual financial statements of consumer goods sector companies listed on the Jakarta Islamic Index 70 (JII70) for the 2019-2024 period. Data collection techniques were carried out through literature and documentation studies. The dependent variable in this study is the stock price, while the independent variables of this study are Return On Asset (ROA), Return On Equity (ROE), Debt to Equity Ratio (DER), and Current Ratio (CR). The research population consists of consumer goods sector companies listed on the Jakarta Islamic Index 70 (JII70), with sample selection using purposive sampling technique. The data analysis used includes descriptive statistical analysis, panel data regression model selection, t test, F test, and determination coefficient test with the help of evIEWS software version 12.

The results showed that Return On Asset (ROA), Return On Equity (ROE) and Current Ratio (CR) had a significant positive effect on stock prices. While Debt to Equity Ratio (DER) has a significant negative effect on stock prices. Then Return On Asset (ROA), Return On Equity (ROE), Debt to Equity Ratio (DER), and Current Ratio (CR) simultaneously have a significant effect on stock prices.

Keywords: Stock Prices, Return On Asset, Return On Equity, Debt to Equity Ratio, Current Ratio