

ABSTRAK

PENGARUH *BID ASK SPREAD*, *EARNING PER SHARE* DAN *DIVIDEND PAYOUT RATIO* TERHADAP *HOLDING PERIOD* SAHAM

(Survei pada Perusahaan yang Terdaftar di Indeks JII Periode 2021-2023)

Oleh:

Intan Nur Fitri

213403004

Pembimbing I : Dr. Jajang Badruzaman S.E., M.Si., Ak., CA.

Pembimbing II : Pretisila Kartika Putri S.E., M.Si., Ak.

Penelitian ini bertujuan untuk mengetahui *Bid Ask Spread*, *Earning Per Share*, *Dividend Payout Ratio* dan *Holding Period* Saham, mengetahui pengaruh *Bid Ask Spread*, *Earning Per Share* dan *Dividend Payout Ratio* terhadap *Holding Period* Saham secara parsial dan bersama-sama pada Perusahaan yang Terdaftar di Indeks JII Periode 2021-2023. Metode penelitian yang digunakan yaitu metode penelitian kuantitatif dengan pendekatan deskriptif dan asosiatif. Teknik pemilihan sampel yang digunakan adalah metode *purposive sampling*, sehingga didapat 16 sampel perusahaan. Teknik pengumpulan data yang digunakan adalah data sekunder yang didapat melalui kajian pustaka dan sumber lain yang relevan. Alat analisisnya yakni analisis regresi linier berganda. Hasil penelitian ini menunjukkan bahwa: (1) *Bid Ask Spread*, *Earning Per Share* dan *Dividend Payout Ratio* secara bersama-sama berpengaruh signifikan terhadap *Holding Period* Saham; (2) *Bid Ask Spread* secara parsial berpengaruh signifikan terhadap *Holding Period* Saham; (3) *Earning Per Share* secara parsial tidak berpengaruh signifikan terhadap *Holding Period* Saham; (4) *Dividend Payout Ratio* secara parsial tidak berpengaruh signifikan terhadap *Holding Period* Saham.

Kata Kunci: *Bid Ask Spread*, *Earning Per Share*, *Dividend Payout Ratio*, *Holding Period* Saham.

ABSTRACT

THE INFLUENCE OF BID ASK SPREAD, EARNING PER SHARE AND DIVIDEND PAYOUT RATIO ON STOCK HOLDING PERIOD

(A Survey on Companies Listed on the JII Index in 2021-2023)

By:

Intan Nur Fitri

213403004

Guide I : Dr. Jajang Badruzaman S.E., M.Si., Ak., CA.

Guide II : Pretisila Kartika Putri S.E., M.Si., Ak.

This study aims to determine the Bid Ask Spread, Earning Per Share, Dividend Payout Ratio and Stock Holding Period, to determine the effect of Bid Ask Spread, Earning Per Share and Dividend Payout Ratio on Stock Holding Period partially and together in Companies Listed on the JII Index for the 2021-2023 Period. The research method used is a quantitative research method with a descriptive and associative approach. The sample selection technique used is the purposive sampling method, so that 16 company samples were obtained. The data collection technique used is secondary data obtained through literature reviews and other relevant sources. The analysis tool is multiple linear regression analysis. The results of this study indicate that: (1) Bid Ask Spread, Earning Per Share and Dividend Payout Ratio together have a significant effect on Stock Holding Period; (2) Bid Ask Spread partially has a significant effect on Stock Holding Period; (3) Earning Per Share partially does not have a significant effect on Stock Holding Period; (4) Dividend Payout Ratio partially does not have a significant effect on Stock Holding Period.

Keywords: Bid Ask Spread, Earning Per Share, Dividend Payout Ratio, Stock Holding Period.