

ABSTRACT

This research examines the history of the dodol industry in the Garut Kota District from 1990 to 1998. Dodol, as a distinctive traditional Indonesian product, plays a crucial economic role in the local context of Garut. Through a historical approach, this study explores the factors influencing the growth of the dodol industry, including innovations in production techniques, changes in market demand, and government policy interventions. Both primary and secondary data are utilized to analyze the evolution of the dodol industry and its socio-economic impacts on the community of Garut. The findings indicate that the period from 1990 to 1998 was pivotal for the dodol industry in Garut Kota, marked by significant changes in production scale, distribution, and local and national market acceptance. This study not only provides insights into the history of the traditional food industry but also highlights the pivotal role of dodol in shaping local identity and economy.

Keywords: *Dodol industry, Industrial history, Garut Kota*