

ABSTRAK

KELAYAKAN USAHA BUDIDAYA JAMUR TIRAM PUTIH (Kasus di Kecamatan Sodonghilir Kabupaten Tasikmalaya)

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Penelitian ini bertujuan untuk mengetahui proses produksi usaha budidaya jamur tiram putih, menganalisis besarnya biaya, penerimaan dan keuntungan usaha budidaya jamur tiram putih dan menganalisis kelayakan usaha budidaya jamur tiram putih. Penelitian dilakukan dengan metode studi kasus terhadap petani jamur yang telah beroperasi selama lima tahun. Data primer dikumpulkan melalui wawancara langsung dan pengamatan lapangan, sementara data sekunder diperoleh dari literatur terkait. Hasil analisis menunjukkan bahwa total biaya produksi per periode tanam mencapai Rp 6.095.392,98, dengan penerimaan sebesar Rp 7.140.000,00, menghasilkan keuntungan sebesar Rp 1.044.607,02. Hasil penelitian menunjukkan bahwa usaha Budidaya Jamur Tiram Putih ini layak untuk dijalankan. Faktor pendukung utama kelayakan usaha meliputi ketersediaan bahan baku, kondisi iklim yang sesuai, dan dukungan tenaga kerja lokal. Penelitian ini menyimpulkan bahwa usaha budidaya jamur tiram putih meliputi persiapan alat, pembuatan hingga pascapanen. Usaha ini layak dijalankan dengan nilai R/C 1,17, menunjukkan efisiensi dan keuntungan.

Kata kunci: kelayakan usaha, jamur tiram putih, analisis biaya, analisis R/C, keuntungan, Kecamatan Sodonghilir.

ABSTRACT

Feasibility of White Oyster Mushroom Cultivation (A Case Study in Sodonghilir Subdistrict, Tasikmalaya Regency)

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This study aims to understand the production process of white oyster mushroom cultivation, analyze the costs, revenues, and profits, and evaluate the feasibility of white oyster mushroom. Farming the research was conducted using a case study method on a mushroom farmer who has been operating for five years. Primary data were collected through direct interviews and field observations, while secondary data were obtained from relevant literature. The analysis results show that the total production cost per planting period reaches IDR 6,095,392.98, with revenues of IDR 7,140,000.00, resulting in a profit of IDR 1,044,607.02. The findings indicate that white oyster mushroom cultivation is feasible. Key supporting factors for business feasibility include the availability of raw materials, suitable climatic conditions, and local labor support. This study concludes that white oyster mushroom farming involves preparation, production, and post-harvest processes. This business is feasible with an R/C ratio of 1.17, indicating efficiency and profitability.

Keywords: business feasibility, white oyster mushroom, cost analysis, R/C analysis, profit, Sodonghilir Subdistrict.