

ABSTRACT

TESA RAHMAWATI. 2024. *Natural Resources-Based Tourism Management Through Multiple Uses Model in Supporting the Realization of the Geopark Galunggung (Study on the Wahana Alam Parung Tourism Area in Tasikmalaya Regency)*. Geography Education Study Program, Postgraduate Faculty of Siliwangi University, Tasikmalaya.

This research is motivated by the wahana alam parung that utilizes natural resources as a sustainable tourism potential. This tourism potential can support the realization of the Geopark Galunggung. Wahana alam parung also have several driving factors that support the realization of the Geopark Galunggung. The purpose of this study is to analyze the tourism potential and factors that encourage Wahana alam parung tourism in supporting the realization of the Geopark Galunggung and creating a natural resource-based tourism management model. The focus of the research that will be studied in this problem is 1) tourism potential in Wahana alam parung that supports the realization of Geopark Galunggung 2) factors that encourage Wahana alam parung tourism in supporting the realization of Geopark Galunggung 3) natural resource-based tourism management through the multiple uses model in supporting the realization of Geopark Galunggung. The data analysis method used in this study is using a descriptive method with a qualitative approach. The results of the study show that the tourism potential in the Wahana alam parung that supports the realization of the Geopark Galunggung is the potential for natural tourism, artificial tourism, educational tourism and culinary tourism. Meanwhile, the factors that encourage the Wahana alam parung in supporting the realization of the Geopark Galunggung are attractions, facilities and accessibility. The tourism potential and supporting factors in the realization of the Geopark Galunggung are managed by natural resource-based tourism management through a multiple uses model in supporting the realization of the Geopark Galunggung.

Keywords: Tourism Potential, Driving Factors, Multiple Uses Model