

ABSTRACT

This study aims to determine the effect of using snakes and ladders media assisted by the Genially website on students' learning interest in class XI-3 of SMA Negeri 2 Singaparna, and increasing students' learning interest by using snakes and ladders media assisted by the Genially website in history subjects in class XI-3 of SMA Negeri 2 Singaparna. The research approach uses quantitative with a quasi-experimental method in the form of a non-equivalent control group design. The population of the study was all students in class XI at SMA Negeri 2 Singaparna, with a sample of 35 students from class XI-3 and 30 students from class XI-1 selected using purposive sampling techniques. Data were collected through a questionnaire with 22 statements, then analyzed using validity, reliability, normality, homogeneity, hypothesis tests, and the N-Gain test. The results of the study showed that the results of the hypothesis test using the independent sample t-test showed a sig value of $0.001 < 0.05$, so that the snakes and ladders media assisted by the Genially website had a significant effect on students' interest in learning history subjects in class XI-3 of SMA Negeri 2 Singaparna, and the results of the N-Gain test showed a significant increase of 61.72%, so that the snakes and ladders media assisted by the Genially website was stated to be able to increase students' interest in learning history subjects in class XI-3 of SMA Negeri 2 Singaparna with a fairly effective category.

Keywords: Snakes and Ladders Assisted by Genially Website, Learning Interest, History Learning