

ABSTRACT

FITRI NUR ASTUTI. 2024. **THE ROLE OF POSYANDU CADRES IN INCREASING MATERNAL PARTICIPATION IN MONITORING BABY DEVELOPMENT** (*Study on Posyandu Melati 2 in Tuguraja Village, Cihideung District, Tasikmalaya City*). Department of Community Education, Faculty of Teacher Training and Education, Siliwangi University of Tasikmalaya).

Posyandu plays an important role in providing education and support for infants, toddlers and pregnant women. They help identify health problems early and monitor children's growth and development. The success of health programs relies heavily on the participation of mothers in Posyandu activities, but community participation is still a challenge that needs to be addressed. The purpose of this study was to determine the role of cadres in increasing maternal participation in monitoring baby development at Posyandu Melati 2. This research method uses a qualitative descriptive method. This study uses data collection techniques of interviews, observation, and documentation. The results showed that there were two roles of cadres, namely, during the opening day of the posyandu in accordance with the five table system and outside the posyandu by providing family planning services, MCH, immunization, vitamin A administration and others. Melati 2 posyandu cadres also provide referrals when necessary, such as when the baby's weight is below the red line on the KMS, his weight does not increase for two consecutive times, or looks sick. In increasing the participation of people who are not enthusiastic or do not participate in posyandu activities, cadres provide socialization, motivate the community, and also visit the homes of mothers of toddlers who are not present during posyandu activities. The conclusion of the cadre's role in increasing the mother's participation in monitoring infant development is to provide services in the posyandu.

Keywords: *Role of Cadres, Mother's Participation, Infant Development*