

ABSTRACT

UTI BA'DIYATI KHASANAH, 2025. **“STUDENTS' PERCEPTIONS OF USING SUBTITLES IN VOCABULARY LEARNING THROUGH YOUTUBE EDUCATIONAL VIDEOS”**. English Education Department. Faculty of Educational Sciences and Teachers' Training. Siliwangi University. Tasikmalaya.

In English language learning, vocabulary knowledge is a crucial aspect that significantly impacts the success of learning English at school. Limited vocabulary can hinder students' understanding, communication, and interaction in the classroom. One effective method to enhance vocabulary is by using educational YouTube videos with subtitles. This study aims to explore students' perceptions of using subtitles in YouTube educational videos for learning English vocabulary in schools. Participants in this study consisted of three junior high school students who have experience using educational YouTube videos as a learning medium. The participants were interviewed using semi-structured interviews. Data were analyzed using Thematic Analysis by Braun & Clarke (2006). The results of this study indicate that subtitled educational videos on YouTube help students learn vocabulary effectively. The combination of visuals and sounds makes it easier for them to understand and remember words. Students feel engaged and less stressed while learning, although there are some technical issues and mistakes in the subtitles. Overall, these videos are very effective tools for vocabulary learning in the digital era.

Keywords: Vocabulary, Subtitles, YouTube, English Language Learning, Student Perceptions