

ABSTRAK

LENI RAHMATILAH. 2025. **PENGARUH MODEL COOPERATIVE LEARNING TYPE NUMBER HEAD TOGETHER (NHT) DENGAN BERBANTUAN MEDIA WORDWALL TERHADAP HASIL BELAJAR PESERTA DIDIK PADA PELAJARAN EKONOMI** (Eksperimen Pada Peserta Didik Kelas XI SMA Negeri 10 Tasikmalaya Tahun Ajaran 2024/2025) Jurusan Pendidikan Ekonomi, Fakultas Keguruan dan Ilmu Pendidikan, Universitas Siliwangi. Dibawah bimbingan Ati Sadih, M.Pd dan Dr. Ai Nur Solihat, M.Pd.

Penelitian ini dilatarbelakangi oleh rendahnya hasil belajar peserta didik pada mata pelajaran Ekonomi. Metode yang digunakan dalam penelitian ini adalah metode eksperimen dengan desain *Pre-Test Post-Test Non-Equivalent Control Group Design*. Teknik pengumpulan data dilakukan melalui tes berbentuk pilihan ganda. Populasi penelitian ini adalah seluruh peserta didik kelas XI di SMAN 10 Tasikmalaya tahun ajaran 2024/2025. Sampel penelitian terdiri dari dua kelas, yaitu kelas XI-11 dan XI-12 sebagai eksperimen yang diberi perlakuan menggunakan model *Cooperative Learning Type Number Head Together* (Nht) Dengan Berbantuan Media *Wordwall* dan kelas XI-11 sebagai kelas kontrol yang menggunakan model pembelajaran konvensional. Tujuan penelitian ini adalah untuk mengetahui pengaruh model pembelajaran *Cooperative Learning Type Number Head Together* (NHT) Dengan Berbantuan Media *Wordwall* dalam meningkatkan hasil belajar peserta didik dalam materi indeks harga dan inflasi. Hasil analisis data dan pengujian hipotesis menggunakan uji independent sample t-test menunjukkan nilai Sig. (2-tailed) sebesar $<0,001$, yang berarti hipotesis penelitian diterima. Rata-rata nilai posttest pada kelas eksperimen lebih tinggi dibandingkan kelas kontrol. Dapat disimpulkan bahwa model pembelajaran *Cooperative Learning Type Number Head Together* (NHT) Dengan Berbantuan Media *Wordwall* lebih efektif dalam meningkatkan hasil belajar peserta didik dibandingkan model pembelajaran konvensional.

Kata Kunci : Numbered Head Together (NHT), Wordwall, Hasil Belajar, Pembelajaran Ekonomi

ABSTRACT

LENI RAHMATILAH. 2025. *THE EFFECT OF THE COOPERATIVE LEARNING MODEL TYPE NUMBER HEAD TOGETHER (NHT) WITH THE AID OF WORDWALL MEDIA ON STUDENT LEARNING OUTCOMES IN ECONOMICS (Experiment on Grade XI Students of Tasikmalaya State Senior High School 10 in the 2024/2025 Academic Year)* Department of Economics Education, Faculty of Teacher Training and Education, Siliwangi University. Under the supervision of Ati Sadiah, M.Pd and Dr. Ai Nur Solihat, M.Pd.

This study was motivated by the low learning outcomes of students in Economics subjects. The method used in this research is an experimental method with Pre-Test Post-Test Non-Equivalent Control Group Design. Data collection techniques were carried out through multiple choice tests. The population of this study were all grade XI students at SMAN 10 Tasikamlaya in the 2024/2025 school year. The research sample consisted of two classes, namely classes XI-11 and XI-12 as experiments that were treated using the Cooperative Learning Type Number Head Together (NHT) model with Wordwall Media Assisted and class XI-11 as a control class that used conventional learning models. The purpose of this study was to determine the effect of the Cooperative Learning Type Number Head Together (NHT) model with the help of Wordwall Media in improving student learning outcomes in price index and inflation material. The results of data analysis and hypothesis testing using the independent sample t-test showed a Sig. (2-tailed) of <0.001 , which means the research hypothesis is accepted. The average posttest score in the experimental class was higher than the control class. It can be concluded that the Cooperative Learning Type Number Head Together (NHT) learning model with the help of Wordwall Media is more effective in improving student learning outcomes than conventional learning models.

Keywords : Numbered Head Together (NHT), Wordwall, learning Outcomes, Economic Learning