

ABSTRAK

DEA AMANDA. 2025. *“TEACHERS’ CHALLENGES AND SOLUTIONS ON TEACHING ENGLISH TO THE ALPHA GENERATION IN INDONESIA”*. Program Studi Pendidikan Bahasa Inggris. Fakultas Keguruan dan Ilmu Pendidikan (FKIP). Universitas Siliwangi. Tasikmalaya.

Penelitian ini mengkaji tantangan dan solusi yang dialami guru Bahasa Inggris di Indonesia saat mengajar Generasi Alpha, anak-anak yang lahir antara tahun 2010 hingga 2025 dan tumbuh di lingkungan teknologi digital. Dengan pendekatan studi kasus deskriptif, penelitian ini melibatkan wawancara semi-terstruktur dengan dua guru berpengalaman. Hasil penelitian menunjukkan bahwa guru menghadapi tantangan seperti rentang perhatian siswa yang pendek, penggunaan bahasa gaul, masalah disiplin, distraksi digital, serta keterbatasan dukungan dan infrastruktur institusional. Sebagai solusi, guru menggunakan gamifikasi dan media visual, membimbing siswa membedakan bahasa formal dan informal, mendorong diskusi kelompok, membangun interaksi informal di luar kelas, serta menekankan pendidikan karakter. Kesimpulannya, pengajaran efektif untuk Generasi Alpha memerlukan pendekatan kreatif, fleksibel, dan empatik, serta dukungan institusional di bidang teknologi dan pengembangan guru.

Kata kunci: Tantangan Guru, Solusi Guru, Pengajaran Bahasa Inggris, Generasi Alpha, Pembelajaran Digital

ABSTRACT

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This research explores the challenges faced by English teachers and the solutions they implement when teaching the Alpha Generation in Indonesia. The Alpha Generation, raised alongside digital technology from birth, often demonstrates short attention spans, frequent use of slang, and reliance on instant digital content, presenting unique challenges in English language instruction. This study employs a descriptive case study design with semi-structured interviews involving two experienced English teachers. Thematic analysis results reveal major challenges including short attention spans, digital fatigue, discipline issues, slang use in class, digital distraction, and limited infrastructure. Solutions include gamification, use of visual media, guided discussion of slang, collaborative discussions, informal interaction, character education, and institutional support. This study highlights the importance of adaptive methods and continuous professional development.

Keywords: Teachers' Challenges, Teachers' Solutions, Teaching English, Alpha Generation