

## **PREFACE**

The swift progression of technology has profoundly altered the methods of information dissemination and access. Universities, as institutions of higher learning, not been left behind in this digital revolution. Formal university websites have become essential platforms for students to access essential information, such as course outlines, academic calendars, and contact details. However, students often need help face challenges in navigating and analyzing these websites effectively.

This study aims to investigate the challenges that students encounter when analyzing formal university websites and the solutions they use to overcome these challenges. Specifically, it focuses on the multimodal analysis of university websites in a Grammar in Multimodal Discourse class. The study employs a multimodal approach to analyze the visual, auditory, and textual elements of university websites, which are crucial for effective communication and understanding. The findings of this study are expected to provide valuable insights into the challenges that students face and the strategies they use to overcome them. Therefore, the author hopes for any suggestions and constructive criticism from the readers. Finally, I hope this thesis can be useful for myself and the readers.

Tasikmalaya, July 2024

The Writer