

ABSTRACT

RIZKA PUSPITA PEBRIANI. 2025. MPLEMENTATION OF THE ADIWIYATA PROGRAM TO IMPROVE ENVIRONMENTAL CARE ATTITUDES AMONG STUDENTS AT STATE MIDDLE SCHOOL 3, TASIKMALAYA CITY. Department of Geography Education, Faculty of Teacher Training and Education, Siliwangi University.

The background of this research was conducted to determine the Implementation of the Adiwiyata Program carried out at SMP Negeri 3 Tasikmalaya City in order to improve environmental awareness in students. This study aims to analyze the implementation of the Adiwiyata Program in improving environmental awareness in students at SMP Negeri 3 Tasikmalaya City. The Adiwiyata Program is an environmental-based education program that aims to create a school that cares and has an environmental culture. This study uses a descriptive method with a quantitative approach. Data collection techniques used are observation, interviews, questionnaires, literature studies and documentation studies. The population in this study was the entire school community, with the main sample being students from grades VII, VIII, and IX who were selected using a random sampling percentage 10% technique of 110 respondents. The instrument used in this study was a questionnaire. The results of the study indicate that the implementation of the Adiwiyata Program at SMP Negeri 3 Tasikmalaya City has been implemented through four main components, namely environmentally aware school policies, implementation of an environmentally based curriculum, participation-based environmental activities, and management of school supporting facilities and infrastructure. Furthermore, students' environmental awareness improved across several indicators, such as maintaining classroom and school cleanliness, properly caring for plants, supporting the "go green" program, and maintaining school facilities and infrastructure. It can be concluded that the implementation of the Adiwiyata Program at SMP Negeri 3, Tasikmalaya City, is running well and is effective in increasing environmental awareness among students. This program can serve as an example for other schools to develop environmental awareness among the school community in a sustainable manner.

Keywords: Adiwiyata Program, Environmental Awareness, SMP Negeri 3 Tasikmalaya City