

ABSTRACT

THE INFLUENCE OF PROFITABILITY, LEVERAGE AND DISCLOSURE OF CORPORATE SOCIAL RESPONSIBILITY ON FIRM VALUE

***(Survey on basic and chemical industry sector companies listed on the
Indonesia stock exchange period 2018-2024)***

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The purpose of this study is to determine how profitability, leverage, corporate social responsibility, and company value affect companies in the basic industry and chemical sectors listed on the Indonesia Stock Exchange during the period 2019-2023. Additionally, it aims to determine the partial and simultaneous effects of profitability, leverage, and corporate social responsibility on firm value in companies in the basic industry and chemical sectors listed on the Indonesia Stock Exchange during the period 2019-2023. The research method used is a quantitative research method with a descriptive approach. The sampling technique used is purposive sampling. The data used is secondary data obtained through documentation and literature studies. The analytical tool used is panel data regression analysis. The research results indicate that: (1) profitability, leverage, corporate social responsibility, and firm value in basic industry and chemical companies listed on the Indonesia Stock Exchange from 2019 to 2023 have undergone changes and fluctuations; (2) profitability do not significantly influence firm value individually; (3) leverage significantly influence firm value individually (4) corporate social responsibility do not significantly influence firm value individually (5) profitability, leverage, and corporate social responsibility significantly influence firm value simultaneously.

Keyword: profitability, leverage, corporate social responsibility and firm value.

ABSTRAK

PENGARUH PROFITABILITAS, *LEVERAGE* DAN PENGUNGKAPAN *CORPORATE SOCIAL RESPONSIBILITY* TERHADAP NILAI PERUSAHAAN (Survei pada perusahaan sektor dasar dan kimia yang terdaftar di Bursa Efek Indonesia periode 2018-2024)

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Tujuan dari penelitian ini untuk mengetahui bagaimana profitabilitas, *leverage*, *corporate social responsibility* dan nilai perusahaan pada perusahaan sektor industri dasar dan kimia yang terdaftar di Bursa Efek Indonesia periode 2018-2024. Kemudian untuk mengetahui bagaimana pengaruh profitabilitas, *leverage*, dan *corporate social responsibility* secara parsial dan simultan terhadap nilai perusahaan pada perusahaan perusahaan sektor industri dasar dan kimia yang terdaftar di Bursa Efek Indonesia periode 2018-2024. Metode penelitian yang digunakan adalah metode penelitian kuantitatif dengan pendekatan deskriptif. Adapun teknik penentuan sampel yang digunakan adalah metode *purposive sampling*. Data yang digunakan bersifat sekunder dengan prosedur studi dokumentasi dan studi pustaka. Alat analisis yang digunakan adalah analisis regresi data panel. Hasil penelitian menunjukkan bahwa: (1) profitabilitas, *leverage*, *corporate social responsibility* dan nilai perusahaan pada perusahaan sektor industri dasar dan kimia yang terdaftar di Bursa Efek Indonesia periode 2018-2024 mengalami perubahan dan fluktuatif; (2) profitabilitas secara parsial tidak berpengaruh terhadap nilai perusahaan; (3) *leverage* secara parsial berpengaruh signifikan terhadap nilai perusahaan; (4) *corporate social responsibility* secara parsial tidak berpengaruh terhadap nilai perusahaan (5) profitabilitas, *leverage* dan *corporate social responsibility* secara simultan berpengaruh signifikan terhadap nilai perusahaan.

Kata Kunci: Profitabilitas, *Leverage*, *Corporate Social Responsibility* dan Nilai Perusahaan