

ABSTRACT

Arzetta Ratu Ginayah Nugraha (2025) Analysis of Entrepreneurial Character Development in Producing Santripreneurs at Miftahul Ulum Gandok Islamic Boarding School, Bungursari District, Tasikmalaya City: Sharia Economics Study Program, Faculty of Islamic Religion, Siliwangi University.

This study aims to analyze the development of entrepreneurial character among students (santri) in fostering santripreneurs at Pondok Pesantren Miftahul Ulum Gandok, Bungursari Subdistrict, Tasikmalaya City. Today, Islamic boarding schools (pesantren) function not only as religious education institutions but also as centers for community economic empowerment. As young Muslims, santri possess great potential to become resilient, ethical entrepreneurs with high competitiveness

This research employs a descriptive qualitative approach, with data collected through observation, in-depth interviews, and documentation. The focus is on training strategies, the inculcation of entrepreneurial character values, and identifying supporting and inhibiting factors in the program.

The findings reveal that the core entrepreneurial values developed include hard work, independence, innovation, responsibility, honesty, and leadership. These values are integrated into both formal curricula and practical entrepreneurial activities, such as skincare and bodycare production, a minimarket, agricultural farming (MU Farm), and tilapia fish biofloc cultivation. The pesantren provides direct mentoring from teachers (ustadz) and local entrepreneurs, enabling santri to gain both theoretical and practical knowledge. The entrepreneurial character of santri requires synergy between religious education, business skills, and character building. It is recommended that the government and other stakeholders provide further support to strengthen pesantren-based entrepreneurship education models, enabling santri to become creative economic actors with global competitiveness and noble character.

Keywords: Character Development, Entrepreneurship, Santripreneur, Pesantren, Miftahul Ulum, Economic Empowerment, Islamic Education