

## **ABSTRACT**

**FIRDANISA PEBRIANI SAVITRI. 2025. POTENTIAL AND CONSTRIBUTION OF CONSERVATION SCHOOLS AS EDUCATIONAL MEDIA AT THE KAMOJANG EAGLE CONSERVATION CENTER.** Department of Biology Education, Faculty of Teacher Training and Education, Siliwangi University, Tasikmalaya.

*The increasing number of endangered animals at this time, especially eagles, has caused their population in nature to be increasingly eroded and threatened with extinction. This is caused by the rampant habitat destruction, deforestation, poaching and illegal trade. Conservation education is needed to be able to educate the public regarding the preservation and conservation efforts of the eagle. Together with the Kamojang Eagle Conservation Center (PKEK), the Eagle Conservation School program is one of the educational media in forming awareness and concern of the community and students towards eagle conservation and its preservation. To find out the potential of this conservation school as an educational media and the contribution of participants in increasing public awareness and knowledge about eagle conservation. The researcher used a qualitative descriptive research method, where the data collection technique was through observation, documentation and interviews conducted with 3 sources from the PKEK management, participants and the SKE committee. Based on the results of this study, it shows that the potential of the Eagle Conservation School (SKE) at the Kamojang Eagle Conservation Center as an educational media shows good results in terms of infrastructure and qualified human resources to build knowledge, awareness and concern of participants regarding eagle conservation, this is evidenced by the interest and ongoing projects as a form of contribution from participants to educate the wider community by being actively involved in rescue efforts, rehabilitation, release and other field activities such as surveys and mapping of areas to investigations.*

**Keywords: Conservation School, Eagle, PKEK, Potential, Contribution**