

## **ABSTRACT**

### ***THE INFLUENCE OF PROFITABILITY ON FIRM VALUE WITH CORPORATE SOCIAL RESPONSIBILITY AN MODERATING VARIABLE (Survey On Manufacturing Companies Listed In Indonesian Stock Exchange Year 2020-2023)***

**By :  
MEGA SOPIA  
183403132**

*This study aims to determine 1) Profitability, Firm Value, and Corporate Social Responsibility of Manufacturing Companies listed on the Indonesia Stock Exchange for the year 2020-2023; 2) Profitability Affects Company Value of Manufacturing Companies Listed on the Indonesia Stock Exchange for the year 2020-2023; 3) Corporate Social Responsibility Moderates the Effect of Profitability on Company Value of Manufacturing Companies Listed on the Indonesia Stock Exchange for the year 2020-2023;. The sampling technique used is purposive sampling. The analytical tool used is multiple regression analysis with moderated regression analysis (MRA). The results of the study show that: 1) Profitability and firm value of Manufacturing Companies listed on the Indonesian Stock Exchange for the year 2020-2023 are good, while the Corporate Social Responsibility of Manufacturing Companies listed on the Indonesian Stock Exchange for the year 2020-2023 is better enough; 2) Profitability has a significant positive effect on Firm Value; 3) Corporate Social Responsibility negative moderate the effect of profitability on firm value.*

**Keywords :** Profitability, Company Value, Corporate Social Responsibility