

ABSTRAK

ANALISIS IMPLEMENTASI KEBIJAKAN SUBSIDI PUPUK DAN PENGARUH PENGGUNAANYA TERHADAP PENDAPATAN PETANI JAGUNG DI DESA MEKARSARI

Oleh

ALDO ANANDITA

NPM 215009018

Dosen Pembimbing:

UNANG ATMAJA

OCTAVIANA HELBANWATI

Sektor pertanian, khususnya petani jagung, kerap dihadapkan pada tantangan biaya produksi yang tinggi terutama biaya pupuk yang esensial dalam budidaya jagung. Tingginya harga pupuk berpotensi memengaruhi efektivitas produksi serta profitabilitas usahatani mereka. Menanggapi isu tersebut, pemerintah mengimplementasikan kebijakan subsidi pupuk. Penelitian ini memiliki tujuan: menganalisis implementasi kebijakan subsidi pupuk dan menganalisis pengaruh penggunaan pupuk bersubsidi terhadap pendapatan petani jagung di Desa Mekarsari, Kecamatan Tambaksari, Kabupaten Ciamis. metode yang digunakan yaitu metode survei dengan teknik pengambilan sampel menggunakan *simple random sampling* pada 30 responden petani jagung. Analisis data menggunakan analisis deskriptif dan regresi linear berganda. Hasil penelitian mengindikasikan permasalahan utama dalam implementasi subsidi pupuk berdasarkan responden yaitu, aspek "tempat", diikuti oleh "jumlah", "waktu", dan "harga". Hasil uji regresi menunjukkan bahwa secara simultan, kuantitas pupuk NPK bersubsidi dan kuantitas pupuk Urea bersubsidi berpengaruh signifikan terhadap pendapatan petani. Namun secara parsial, hanya pupuk Urea bersubsidi yang memberikan kontribusi positif dan signifikan terhadap pendapatan petani jagung.

Kata kunci: Subsidi pupuk, Pendapatan petani, Petani jagung

ABSTRACT

ANALYSIS OF FERTILIZER SUBSIDY POLICY IMPLEMENTATION AND THE IMPACT OF ITS USAGE ON MAIZE FARMERS' INCOME IN MEKARSARI VILLAGE

By

ALDO ANANDITA

NPM 215009018

Supervisor

UNANG ATMAJA

OCTAVIANA HELBANWATI

The agricultural sector, particularly maize farmers, frequently faces high production cost challenges, especially regarding the essential fertilizer component in cultivation. The high price of fertilizers potentially affects production effectiveness and the profitability of their farming endeavors. In response to this issue, the government has implemented a fertilizer subsidy policy. This study aims to analyze the implementation of the fertilizer subsidy policy and to analyze the impact of subsidized fertilizer usage on the income of maize farmers in Mekarsari Village, Tambaksari District, Ciamis Regency. The method used was a survey method with a simple random sampling technique applied to 30 maize farmer respondents. Data analysis was conducted using descriptive analysis and multiple linear regression. The research findings indicate that the main issues in fertilizer subsidy implementation, according to the respondents, were the "place" aspect (location), followed by "quantity," "timing," and "price." Regression test results show that, simultaneously, the quantities of subsidized NPK fertilizer and subsidized Urea fertilizer significantly influenced farmers' income. However, partially, only subsidized Urea fertilizer contributed positively and significantly to the income of maize farmers.

Keywords: *Fertilizer subsidy, Farmer income, Maize farmers*