

ABSTRAK

RISMA NURUL AMALIA, 2025. **Pengaruh Pemanfaatan Lahan Pertanian Terhadap Peningkatan Ekonomi Masyarakat (Studi pada Kelompok Wanita Tani Desa Sukajadi Kecamatan Cisayong Kabupaten Tasikmalaya)**. Jurusan Pendidikan Geografi Fakultas Keguruan dan Ilmu Pendidikan Universitas Siliwangi.

Penelitian ini dilatarbelakangi oleh kegiatan kelompok wanita tani di Desa Sukajadi yang memanfaatkan lahan tidak produktif untuk pertanian guna meningkatkan ekonomi keluarga. Kegiatan ini melibatkan ibu rumah tangga yang mengelola lahan secara kolektif, mulai dari pengolahan hingga pemasaran hasil panen. Metode dalam penelitian menggunakan metode deskriptif kuantitatif dengan teknik pengumpulan data berupa observasi, kuesioner, dokumentasi, wawancara, studi literatur, dan studi dokumentasi. Jumlah populasi responden sebanyak 52 responden dengan sampel masyarakat sebanyak 50 orang anggota kelompok wanita tani menggunakan teknik *total sampling*, 1 orang Kepala Desa dan 1 orang Balai Penyuluhan Pertanian menggunakan teknik *purposive sampling*. Teknik analisis data yang digunakan pada penelitian ini menggunakan analisis kuantitatif sederhana dan analisis regresi linear sederhana. Hasil penelitian menunjukkan bahwa bentuk pemanfaatan lahan pertanian yang dilakukan oleh kelompok wanita tani Desa Sukajadi meliputi pengolahan lahan, penanaman bibit/benih, pemeliharaan, pengolahan hasil panen dan penjualan hasil tani. Pemanfaatan lahan pertanian oleh kelompok wanita tani ini terbukti berpengaruh terhadap peningkatan ekonomi masyarakat, hal ini didukung oleh berbagai faktor seperti ketersediaan Lahan, modal, pengetahuan/pemahaman, alat, dan ketersediaan waktu.

Kata Kunci: Lahan Pertanian, Kelompok Wanita Tani, Peningkatan Ekonomi

ABSTRACT

RISMA NURUL AMALIA, 2025. *The Influence of Agricultural Land Utilization on Community Economic Improvement (A Study on the Women's Farmer Group in Sukajadi Village, Cisayong District, Tasikmalaya Regency)*. Department of Geography Education, Faculty of Teacher Training and Education, Siliwangi University.

The research was motivated by the activities of women's farming groups in Sukajadi Village who utilized unproductive land for agriculture to improve their household economy. These activities involve housewives collectively managing the land, from cultivation to the marketing of harvested crops. The method in the study used a quantitative descriptive method with data collection techniques in the form of observation, questionnaires, documentation, interviews, literature studies, and documentation studies. The number of respondent populations was 52 respondents with a sample of 50 members of the women's farmer group using the total sampling technique, 1 Village Head and 1 Agricultural Extension Agency using the purposive sampling technique. The data analysis technique used in this study used simple quantitative analysis and simple linear regression analysis. The results of the study showed that the form of agricultural land utilization carried out by the women's farmer group in Sukajadi Village included land cultivation, planting seedlings/seedlings, maintenance, processing of harvests and selling agricultural products. The use of agricultural land by this group of women farmers has been proven to have an impact on improving the community's economy, this is supported by various factors such as the availability of land/place, capital, knowledge/understanding, tools, and availability of time.

Keywords: *Agricultural Land, Women's Farmer Group, Economic Development*