

ABSTRACT

Novia Pebrianti, 2025. *“The Influence of Entrepreneurial Mentality, Family Environment, and Peers on Entrepreneurial Interest (Survey on Economics Education Students at Universitas Siliwangi, Class of 2021–2022)”*. Department of Economics Education, Faculty of Teacher Training and Education, Universitas Siliwangi Tasikmalaya. Under the supervision of Raden Roro Suci Nurduanti, S.Pd., M.Pd. and Rendra Gumilar, S.Pd., M.Pd.

The problem in this study is the low level of entrepreneurial interest among students, despite the vast potential and opportunities in entrepreneurship. This study aims to examine the influence of entrepreneurial mentality, family environment, and peers on the entrepreneurial interest of Economics Education students at Universitas Siliwangi, class of 2021–2022. The research employed a quantitative method with multiple linear regression analysis. The results show that, partially, entrepreneurial mentality ($t = 4.222$; $\text{sig.} = 0.000$), family environment ($t = 2.953$; $\text{sig.} = 0.004$), and peers ($t = 2.052$; $\text{sig.} = 0.042$) have a significant influence on entrepreneurial interest. Simultaneously, the three variables also have a significant influence ($F = 34.171$; $\text{sig.} = 0.000$). The coefficient of determination (R^2) is 0.433, indicating that 43.3% of the variation in entrepreneurial interest is explained by these variables, while the remaining 56.7% is influenced by other factors not examined in this study.

Keywords: *Entrepreneurial Mentality, Family Environment, Peers, Entrepreneurial Interest*