## **ABSTRACT**

Neng Sabrina Rizki Khusnul Khotimah. (2025). Thesis. APPLICATION OF LEARNING MODEL CYCLE 5E LEARNING MODEL USING FLASHCARD MEDIA IN INCREASING STUDENT RESULTS IN ECONOMIC STUDIES (Quasi Experimental Study to Class X Students of SMAN 2 BANJAR). Department of Economic Education Faculty of Teacher Training and Education, Siliwangi University Under the Guidance of Gugum Gumilar, M. Pd and Kurniawan, S.Pd., M.M.

The core problem related to this research is motivated by the low learning outcomes of students at SMAN 2 Banjar. This can be seen from the average score of students who are still below the criteria for achieving learning objectives (KKTP). The purpose of this research is to determine the effect of the application of the Learning Cycle 5E learning model on the learning outcomes of class X students in economic subjects. The method used in this research is an experimental method with a non-equivalent control group design, and data collection techniques through multiple choice tests. The population of this study were all grade X students at SMAN 2 Kota Banjar in the 2024/2025 school year totaling 384 with 70 samples of students, consisting of 35 experimental and control class students with nonprobability sampling techniques. The data analysis technique used is the Wilcoxon and Mann Whitney tests with a significance level of 5% or 0.05, processed with the SPSS 23 program. Based on the research results obtained sig. (2-tailed) value of 0.000 < 0.05 which indicates that Ho is rejected so it can be seen that there is an effect of the Learning Cycle 5E learning model on student learning outcomes in economic subjects. The Learning Cycle 5E learning model is able to improve learning outcomes in the experimental class and there are significant changes when compared to the direct instruction learning model.

Keywords: Learning Outcomes, Learning Model, Learning Cycle 5E