

PREFACE

This research, entitled "Motivating Gen Z Students in Learning English: Focusing on Teacher Strategies," is submitted to fulfill one of the requirements for getting *Sarjana Pendidikan* degree at English Education Department, Faculty of Educational Sciences and Teachers' Training, Siliwangi University, Tasikmalaya

This research is supplemented by background information, a literature review, and methodology. The background information provides the research context, which identifies gaps, problem formulation, research significance, and objectives. The literature review provides a concise explanation and theoretical foundation for the characteristics of Generation Z, motivation to learn English, and teaching strategies. A case study research design was used in this study. Therefore, data collected through semi-structured interviews and classroom observations were then analyzed using thematic analysis.

Thanks to the support of the participants, this research was completed. Therefore, the researcher expresses her sincere gratitude to them in the acknowledgements section.

The researcher acknowledges that this research is far from perfect. Therefore, she welcomes constructive suggestions and input from readers. Finally, she hopes this research will provide useful information for readers.

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Ade Dimas Muhammad