

ABSTRACT

MOCHAMMAD RIDWAN SYARIF. 2025. "JUNIOR HIGH SCHOOL STUDENTS' DEMOTIVATION IN LEARNING ENGLISH: HIGHLIGHTING THE FACTORS". English Education Department. Faculty of Educational Sciences and Teachers' Training. Siliwangi University. Tasikmalaya.

This qualitative research aims to highlight the factors that make students demotivated in learning English in one of the junior high schools in Tasikmalaya. This research uses a descriptive case study method. It focuses on 2 male students and 1 female student in a junior high school in Tasikmalaya. Data was collected from semi-structured interviews. Thematic analysis (Braun & Clarke, 2006) was used to analyze the data. The findings showed that 4 factors make the students demotivated in learning English in junior high school. These are: (1) The Teacher's Role in Student Demotivation, which includes: Teacher's Feedback and Treatment, and Unexpected Teacher Behaviour, then (2) Unengaging Teaching Strategies, which includes: Lack of Engaging Activities and Deficiency in the Variety of Learning Resources, then (3) Less Internal Learning Efforts. And finally (4) Surrounding Influence and Classroom Environment, which includes: Negative Classroom Experiences and Lack of External Support. The findings suggest that demotivation to learn English does not only come from students' internal factors but is also strongly influenced by the learning environment and teaching strategies used. This study recommends that teachers should be more sensitive to students' emotional needs and interests and create a positive and relevant learning atmosphere. Future research should be conducted in different educational contexts with a larger number of participants to enrich the understanding of demotivation issues in English language learning.

Keywords: Demotivation, English Language Learning, Junior High School students.