

ABSTRACT

THE STRATEGY OF THE TASIKMALAYA REGIONAL FINANCIAL SERVICES AUTHORITY IN DEALING WITH FINANCIAL CRIME IN THE DIGITAL ERA TO REALIZE A FINANCIALLY SMART SOCIETY

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This study aims to find out the forms of financial crime that often occur in the digital era in the Tasikmalaya area, the obstacles that are often faced and the strategies carried out by the Tasikmalaya regional Financial Services Authority (FSA) in realizing a financially smart society. The research method used is a qualitative descriptive method with purposive sampling technique. Data collection techniques are carried out through observation, interviews, documentation and literature studies. The results of the study describe that the forms of financial crime that often occur in this digital era, in general, include scams, skimming, carding and phishing. Obstacles often faced include the rise of illegal financial entities, low digital literacy of the community, digital access gaps, data security and cyber threats. The strategy carried out by the Tasikmalaya regional Financial Services Authority (FSA) includes strengthening regulations and supervision of financial sector actors, increasing public education and consumer protection. This research emphasizes the importance of synergy between the Financial Services Authority (FSA), financial services business actors and the public in dealing with digital financial crimes.

Keywords: Strategy, Tasikmalaya Regional Financial Services Authority, Financial Crime, Digital Era, Financial Smart Society .