

DAFTAR LAMPIRAN

	Halaman
Lampiran 1 Data Hasil Total Biaya Promosi	80
Lampiran 2 Data Hasil Total Biaya <i>Advertising</i>	80
Lampiran 3 Data Hasil Total Biaya <i>Sales Promotion</i>	81
Lampiran 4 Data Hasil Total Biaya <i>Publicity</i>	81
Lampiran 5 Data Hasil Total Biaya <i>Personal Selling</i>	82