ABSTRACT

THE EFFECT OF WORKING CAPITAL, EDUCATION LEVEL AND WORKING HOURS ON INCOME AND ITS IMPLICATIONS FOR WELFARE

(Case Study: Vegetable Vendor Stall In Cikurubuk Market)

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This study aims to determine the effect of working capital, education level and working hours on traders' income and its implications for the welfare of vegetable stall traders in the Market Cikurubuk. The model of this research is using the Structural Equation Modelling Partial Least Square (SEM-PLS) model. The results showed that there was an insignificant positive influence between working capital, education level and working hours on welfare through the income of vegetable stall traders in Cikurubuk Market.

Keywords: working capital, education level, hours worked, income, welfare