#### **ABSTRACT**

### THE EFFECT OF PROFITABILITY AND OPERATING LEVERAGE ON FIRM VALUE

(Survey Of Textile And Garment Industry Companies Listed On The Indonesian Stock Exchange For The 2017-2021 Period)

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This study aims to determine (1) Profitability, Operating Leverage, and Firm Value in Textile and Garment Sub Sector Companies Listed on the Indonesia Stock Exchange in 2017-2021 (2) Partial Effect of Profitability, and Operating Leverage on Firm Value in Sub Companies The Textile and Garment Sector Listed on the Indonesia Stock Exchange for 2017-2021 (3) The Simultaneous Effect of Profitability and Operating Leverage on Company Value in Textile and Garment Sub-Sector Companies Listed on the Indonesia Stock Exchange for 2017-2021. In this study, based on purposive sampling criteria, 6 companies were obtained as samples. The data used is secondary data in the form of prospectuses from Textile and Garment Sub-Sector companies listed on the Indonesia Stock Exchange for 2017-2021 obtained through the official website of the Indonesia Stock Exchange www.idx.co.id and the official website of the related company. The data analysis technique used is panel data regression analysis. Based on the results of research and data processing, it shows that: (1) Profitability, Operating Leverage, and Firm Value have varying values in Garment Textile Sub Sector companies listed on the Indonesia Stock Exchange in 2017-2021 (2) Profitability has a positive and insignificant effect on Firm Value, Operating Leverage has an insignificant positive effect on Firm Value (3) Profitability and Operating Leverage simultaneously have a positive and insignificant effect on Firm Value.

Keywords: Profitability, Operating Leverage, Firm Value.