

CHAPTER I

INTRODUCTION

This chapter presents the background of the study, formulation of the problem, aim of the research, operational definition, and use of the research.

A. Background of The Study

Response is a technique in appreciating literature. Responding to a literary work makes someone's analytical thinking ability increase. Besides, by responding to the literary work, audiences' comprehension on a literary work can be known. Audiences' responses in literary work not only show his knowledge about it but also enrich his own knowledge about his response.

Film is a social medium that conveys many things to the audience. A film can arouse the different responses from the audience. Film is a drama creation in which audiences can see characters and characterization directly and understand plot and setting in the film easier. Film constitutes one of the drama types which is created more modern. The use of sound effect, video effect, lighting and more setting of place and time makes audiences more attracted to enjoy and to appreciate the film.

Film can give excitement or good stimulus in responding to a literature. Anxiety of the film can increase the audiences' enthusiasm in responding it, so it becomes a fun activity. In the same time, their ability and knowledge in responding to the film will increase, and the positive values contained in the film will be well received. In watching a film, the audience is not only

considering what is presented but also how it is portrayed. Responding to the film can improve the critical thinking skills, particularly in analytical skills and the ability to understand the different points of view. Film presents a visual and dramatic aspect as the abstract concepts that will make the concept easier to be understood and responded.

In the previous study conducted by Fetriyana, Rina (2012) about the students' responses on film, it is concluded that the respondents give the different responses to the 'Three Idiots' film and respondents respond by using response strategies: connecting, describing and interpreting. The relevance between Rina Fetriyana's research and this research is the problem in responding to a literary work. This research aims to know the students' responses in responding the film by using response strategies.

The writer is interested in analyzing the students' responses on 'National Treasure' film by Marianne Wibberley. This film tells about great and precious treasure hunting which contested from one to another period of ancient history. This treasure was lost for several centuries, until it is found by Knights Templar. Templar is the treasure keeper who transforms themselves into a secret society called Freemasonry. The treasure is hidden again by Freemasonry and they just left some clues that spread in certain locations. This film has positive value that is not to give up in reaching something and hopefully the students can get this positive value, and they do not be desperate if they face obstacle in reaching their goal.

Based on the description previously, the writer is interested in conducting the research entitled, “The Analysis of Students’ Responses on ‘National Treasure’ Film by Marianne Wibberley” (A Case Study at the Fourth Grade Students of English Department Siliwangi University Tasikmalaya)

B. Formulation of the Problem

The research problem is formulated as follow, “What are the response strategies used by the students on respond the ‘National Treasure’ film?”

C. Operational Definition

Operational definitions are used to avoid misunderstanding related to the topic of this research. It is explained some terms about the topic of this research, as follows:

1. Students’ responses on : The English Department Siliwangi ‘National Treasure’ film University Tasikmalaya students’ responses on ‘National Treasure’ film. Based on the responses strategies, those are; engaging, describing, conceiving, explaining, connecting, interpreting, judging. The data is obtained from the questionnaire given by the writer.

2. Film : Audio-visual media that can be seen and heard in the form of moving images. In this study is used the movie 'National Treasure' by Marianne Wibberley

D. Aim of the Research

The aim of this research is to find out the response strategies used by the students on respond the 'National Treasure' film are.

E. Use of the Research

The result of this research is expected to give uses, as follows:

1. Theoretical Use : To give the information for the next researchers about students' responses on film.
2. Practical Use : To give opportunities for the respondents to express their ideas in responding to a film.
3. Empirical Use : To add insight and knowledge of the writer in conducting a scientific writing particularly the students' responds on a film.