ABSTRAK

ROHANNA IRIANI H. 2023. **PENGARUH MODEL PEMBELAJARAN** *COOPERATIVE LEARNING TIPE MAKE A MATCH* **TERHADAP HASIL BELAJAR (Studi Quasi Eksperimen pada Mata Pelajaran Ekonomi Kelas XI IPA SMAN 7 Tasikmalaya Tahun Ajaran 2022/2023)**. Jurusan Pendidikan Ekonomi Fakultas Keguruan dan Ilmu Pendidikan Universitas Siliwangi Tasikmlaya. Dibawah Bimbingan Ibu Ati Sadiah, M.Pd dan Ibu Sri Hardianti Sartika,M.Pd.

Fokus penelitian ini adalah rendahnya hasil belajar siswa dalam mata pelajaran Ekonomi. Tujuan penelitian ini untuk mengetahui peningkatan hasil belajar siswa melalui penerapan model pembelajaran *Cooperative Learning tipe Make a Match*. Menggunakan metode Quasi Eksperimen dengan pendekatan kuantitatif. Populasi penelitian ini adalah seluruh siswa kelas XI IPA SMAN 7 Tasikmalaya sebanyak 205 siswa, teknik pengambilan sampel menggunakan teknik *purposive sampling* dengan kelas eksperimen menggunakan model pembelajaran *Cooperative Learning Tipe Make a Match* & kelas kontrol menggunakan model konvensional dengan metode ceramah dengan sampel 68 siswa. Teknik pengumpulan data dengan soal tes pilihan ganda sebanyak 30 soal. Pengolahan data dengan uji hipotesis menggunakan uji *Paired Sample T-test* & uji *Independent Sample T-test*. Uji hipotesis perbedaan hasil belajar siswa pada kelas eksperimen dan kelas kontrol dengan model pembelajaran *Cooperative Learning Tipe Make a Match* dan model konvensional sebelum dan sesudah perlakuan diperoleh nilai *Sig* 0,000 < 0,05 terdapat perbedaan antara sebelum dan sesudah perlakuan dengan model *Cooperative Learning tipe Make a Match* dan model konvensional. Uji hipotesis perbedaan peningkatan hasil belajar siswa pada kelas eksperimen dengan model *Cooperative Learning Tipe Make a Match* dan kelas kontrol yang menggunakan model konvensional sesudah perlakuan diperoleh nilai *Sig* 0,002 < 0,05 disimpulkan bahwa terdapat perbedaan peningkatan hasil belajar pada kelas eksperimen dan kelas kontrol sesudah perlakuan. Dengan demikian, implikasi penerapan model *Cooperative Learning* sebagai alternatif model konvensional dapat digunakan dalam upaya meningkatkan hasil belajar siswa.

Kata Kunci: Hasil belajar, Model Pembelajaran, *Cooperative Tipe Make a Match*

ABSTRACT

ROHANNA IRIANI H. 2023. **THE EFFECT OF MAKE A MATCH TYPE COOPERATIVE LEARNING MODEL ON LEARNING OUTCOMES (Quasi Experimental Study on Economics Subject Class XI IPA SMAN 7 Tasikmalaya Academic Year 2022/2023**). *Departement of Economic Education, Faculty of Teacher Training and Education, Siliwangi University, Tasikmalaya. Under the Guidance of Mrs. Ati Saidah, M.Pd and Mrs. Sri Hardianti Sartika, M.Pd.*

The Focus of this research is the low student learning outcomes in Economics. The purpose of this research is to find out the increase in student learning outcomes through the application of the Make a Match Type Cooperative Learning Model. The method used in this research is a quasi-experimental method with a quantitative approach. The population of this research were all students of class XI IPA SMAN 7 Tasikmalaya *as many as* 205 *students, the sampling technique used a purposive sampling technique with two experimental classes using the Make a Match Learning model and two control classes using the conventional model with the lecture method with a sample of* 68 *students. Data collection technique was a multiple choice test with 30 questions. Data processing by testing the hypothesis using the Paired Sample T-test and the Independent Sample T-test. Based on the processing of the hypothesis test data, the difference in student learning outcomes in the experimental class and control class with the make a match type copperative learning modeland the conventional model before and after treatment obtained a Sig value of* 0,000 < 0,05 *means there is a difference between before and after treatment with the make a match type cooperative learning model and the conventional model. Then the results of processing the hypothess test data differences in increasing student learning outcomes in the experimental class with the make a match type cooperative learnin model and the control class using the conventional model after treatment obtained a Sig value of* 0,002 < 0,05 *means it can be concluded that there are differences in increasing learning outcomes in the experimental class and the control class after treatment. The implications of applying the make a match type cooperative learnin model as an alternative to conventional models can be used in an effort to improve student learning outcomes.*

Keywords: Learning Outcomes, Learning Model, Make A Match Type Cooperative Learnin