

ABSTRACT

***THE EFFECT OF TRAINING AND WORK MOTIVATION ON
EMPLOYEE PERFORMANCE***

(A Case Study on Plaza Asia Tasikmalaya Sales Clerk Employees)

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Guide I : H. Epi Dani Harison

Guide II : Ane Kurniawati

The purpose of this study was to determine the magnitude of the influence of training and work motivation on the performance of employees of the Plaza Asia Tasikmalaya sales clerk. . the research method used is survey method. The data collection technique was carried out by distributing questionnaires to 70 Plaza asia Tasikmalaya sales clerk employees. The sampling technique used simple random sampling technique and the analytical method used was multiple linear analysis. Based on the result of the analysis, it is known that the training and work motivation simultaneously and partially have a significant effect on the performances of Plaza Asia Tasikmalaya sales clerk employees.

Keywords: Training, Work Motivation, Employee Performance

ABSTRAK
PENGARUH PELATIHAN DAN MOTIVASI KERJA TERHADAP
KINERJA KARYAWAN

(Studi Kasus Pramuniaga Plaza Asia Tasikmalaya)

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Tujuan penelitian ini untuk mengetahui besarnya pengaruh pelatihan dan motivasi kerja terhadap kinerja karyawan pramuniaga Plaza Asia Tasikmalaya. Metode penelitian yang digunakan adalah metode survei. Teknik pengumpulan data dilakukan dengan menyebarkan kuesioner kepada karyawan pramuniaga plaza asia tasikmalaya sebanyak 70 orang. Teknik pengambilan sampel menggunakan Teknik simple random sampling dan metode analisis yang digunakan adalah analisis linier berganda. Berdasarkan hasil analisis diketahui bahwa pelatihan dan motivasi kerja secara simultan dan parsial berpengaruh signifikan terhadap kinerja karyawan pramuniaga Plaza Asia Tasikmalaya.

Kata Kunci: Pelatihan, Motivasi Kerja, Kinerja Karyawan