

**ABSTRACT**

**THE EFFECT OF SELECTION AND JOB PLACEMENT ON EMPLOYEE  
PERFORMANCE**

*(Research On Asia Plaza Tasikmalaya Sales Clerk Employees)*

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*The purpose of this study was to determine the magnitude of the influence of job selection and placement on the performance of Asia Plaza Tasikmalaya sales assistant employees. the research method used is survey method. The data collection technique was carried out by distributing questionnaires to 70 Asia Plaza Tasikmalaya sales clerk employees. The sampling technique used simple random sampling technique and the analytical method used was multiple linear regression analysis. Based on the results of the analysis it is known that the selection carried out simultaneously and partially has a significant effect on employee performance. And work placements that are implemented simultaneously and partially also have a significant effect on the performance of Asia Plaza Tasikmalaya sales assistant employees.*

*Keywords: Selection, Work Placement, Employee Performance*