

ABSTRACT

**THE EFFECT OF CASH FLOW, GROWTH, AND LEVERAGE ON CASH
HOLDING OF PT. CHAROEN POKPHAND INDONESIA TBK**

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The purpose of this research to determine and analyze the effect of Cash Flow, Growth, and Leverage on Cash Holding in PT. Charoen Pokphand Indonesia Tbk. The research method used verificative method and quantitative method. The analyzing tool used multiple linier regression and determinant coefficient. Based on result of this research that Cash Flow, Growth, and Leverage effected on Cash Holding so that the fit of the proposed regression model is accepted. While partially Cash Flow effected significant and positive on Cash Holding. But Growth, and Leverage not effected significant on Cash Holding.
Keywords: Cash Flow, Growth, Leverage, and Cash Holding.

ABSTRAK

PENGARUH *CASH FLOW*, *GROWTH*, DAN *LEVERAGE* TERHADAP *CASH HOLDING*

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Tujuan penelitian ini adalah untuk mengetahui dan menganalisis pengaruh *Cash Flow*, *Growth* dan *Leverage* terhadap *Cash Holding* pada PT. Charoen Pokphand Indonesia Tbk. Metode penelitian yang digunakan adalah metode verifikatif dan metode kuantitatif. Alat analisis yang digunakan adalah regresi linier berganda dan koefisien determinasi.

Berdasarkan hasil penelitian diketahui bahwa *Cash Flow*, *Growth*, dan *Leverage* berpengaruh terhadap *Cash Holding* sehingga *fit* model regresi yang diajukan diterima. Sedangkan secara parsial *Cash Flow* berpengaruh positif dan signifikan terhadap *Cash Holding*. *Growth*, dan *Leverage* tidak berpengaruh signifikan terhadap *Cash Holding*.

Kata Kunci: *Cash Flow*, *Growth*, *Leverage*, dan *Cash Holding*.