ABSTRACT

EFFECT OF EARNING PER SHARE (EPS) AND SALES GROWTH ON STOCK PRICE

(A Survey of Textile Manufacture Listed on the Indonesia Stock Exchange (IDX) for the 2016-2020 Period))

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The purpose of this study was to determine the effect of Earnings Per Share and sales growth on stock prices in textile manufacture listed on the Indonesia Stock Exchange (IDX) for the 2016-2020 period. The Earning Per Share indicator used is EPS, the sales growth indicator used is growth of sales and the stock price indicator used is the closing price. The research method used is a quantitative method with a descriptive approach, while the sampling technique uses a purposive sampling method. In this study, 12 textile companies were obtained as research samples. Data collection techniques use secondary data obtained from the company's annual financial reports, company stock trading data, literature review and other relevant parties. The analysis tool uses panel data regression analysis and based on the test results, the model used is the Fixed Effect. The results showed that: (1) Earnings Per Share had a positive and significant effect on stock prices, (2) sales growth had a positive and significant effect on stock prices, and (3) Earnings Per Share and income growth had a positive and significant effect on stock prices Keywords : Earning Per Share, growth of sales, stock prices.