

CHAPTER III

RESEARCH PROCEDURES

A. Research Method

The research method in this present study is case study. A case study is a type of research methodology that enables the use of many data sources to explore a phenomenon in its context. Case study research is defined as. According to Yin (1994) in Jennifer Rowley, a case study is one that: A case study is an empirical investigation that: Examines a current occurrence in the context of actual life, especially when the distinctions between the phenomenon and the setting are not immediately apparent. Since "how" and "why" questions are most likely to be appropriate for the case study technique, it is your initial responsibility to establish the nature of your research questions in this regard. This research method is used by the researcher to observe the changing of EFL young learner's vocabulary through video song. In this fieldwork, the researcher also plays as a teacher and researcher.

B. Participant of the Research

The participants in the study are the 11 years old young learners from an elementary school located in Tasikmalaya, west Java. He is the student 5th grade in *SD IT AL-MISBAH*. The child had been learning English for 2 years in formal education. However, he has low capability in vocabulary. In the first meeting he didn't know how to greeting in English. He also has difficulties remembering the vocabulary meaning of the words and the way how to pronounce them correctly. The researcher chose him as the participant of this research based on the problem encountered by the student.

C. Procedure of the Research

As a whole, the researcher and the participant go through the following stages :

Table 3.1 : Stages of Learning Activity Using A Song :**(Brewster, Ellis, and Girard: 2003)**

Stages	Details
1. Set the context	Build up the environment by explaining the purpose, background, information
2. Pre-teach	Any necessary vocabulary, using visual aids, action; reality, etc
3. Play on cassette or sing	To allow children to listen, show understanding, familiarize themselves with the rhythm, tune, etc
4. Do further listening activities	Like matching, coloring, filling in gaps, etc
5. Work on pronunciation awareness	Song provide a good model
6. Invite children to listen, repeat, and practice by joining in and learning to sing	Encourage children to use actions, mime, drama, gesture, etc. They will help the children memorize the words and their meanings.
7. Give a written record of text along activities	It is better to avoid giving the script the first time introducing the song, since it is easier for the children to listen first than

	reading, especially since English words have differences in spelling and pronunciation.
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D. Techniques of Collecting the Data

In this research I use two ways to collect the data. The first is by doing an observation and the second one is through the students' work. Observation is used to obtain the data through observing the teaching learning process. Furthermore, an observation guide is used as the instrument of the observation. Meanwhile, Student's work is used to collect factual data from the student itself. Student's worksheet is an instrument of student's work.

E. Techniques of Analyzing the Data

This research uses thematic analysis for analyzing the data (Braun, Clarke & Terry, 2014) These are the following stages:

1. Familiarizing the data

In this process the researcher watches the video data, reads the transcripts of that, and re-reads them more than once and also writes some notes from it.

2. Generating initial codes

The researcher makes the sign in codes occurring in the data related to the purpose of current study (Find out the theme that occurs while learning English by using English video songs in EYL classroom) by highlighting the codes.

Table 3.2 : Initial codes

INITIAL CODES	EXPLANATION
Green	Pronouncing the English words from the Song Video
Dark Blue	Meaning of the words that students pronounced
Red	Teacher Direction Related with the teaching process of Song Video
Blue	Concept of the words in the video
Purple	Teacher Association
Grey	Spelling of the words

3. Searching for themes

The researcher makes the grouped of the codes that has possibly the same theme, in order to make it easier to analyze.

Table 3.3 : Calculation of codes

INITIAL CODES	EXPLANATION	TOTAL
Green	Pronouncing the English words from the Song Video	105
Dark Blue	Meaning of the words that students pronounced	57

Red	Teacher Direction Related with the teaching process of Song Video	33
Blue	Concept of the words in the video	34
Purple	Teacher Association	59
Grey	Spelling of the words	40

Table 3.4 : Themes

Emergent Themes	Data	Sources
1. Teaching English Using Video songs to Support the Pronunciation & Spelling of the Vocabularies	(00:08:12) S: (The student repeats the spoken voice from the song video by pronouncing the word bench “[’bent]”). S; (Students look confused to write the word from what the watch and listen in song video while writing Lamp (“Lemp”)	Observation Transcription (1 st Meeting) Observation Transcription (2 nd Meeting)

2. Teaching English Using Video Songs to support the Meaning & Concept of the Vocabularies	(00:36:15) S:Paper, Kertas (Students write the word of Paper from the song video they watch as “ Kertas ”)	Observation Transcription (1 st Meeting)
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4. Reviewing potential themes

The researcher reviews the themes to ensure whether the themes are suitable or not. If not, the researcher will remove or replace the themes.

5. Defining and naming theme

The themes will be named related to the current study and it will be a representation of each sub-themes. Those became the findings in this study; those show what phenomenon that occurs in the EYL classroom.

Table 3.5 Defining and Naming Themes

Themes
Vocabulary Learning : Imitating Spelling & Sounds of the Words from English Song
Understanding the word meaning through the Visual element of Song Video

6. Producing the report

The researcher reported what has been achieved from this study. Here, the report is about how video songs improve students' vocabulary mastery.

F. Place and Time of The Research

This research was conducted in May 2022 in the researcher's home.

