

ABSTRAK

AYI ILHAM HIDAYAT. 2021. “PERAN PEMUDA KARANG TARUNA DALAM PENGELOLAAN SAMPAH PLASTIK MELALUI PROGRAM ECOBRICK. (STUDI PADA ORGANISASI PEMUDA KARANG TARUNA DESA MANDIRANCAN KECAMATAN MANDIRANCAN KABUPATEN KUNINGAN)”. Jurusan Pendidikan Masyarakat Fakultas Keguruan Dan Ilmu Pendidikan, Universitas Siliwangi, Tasikmalaya. Dibimbing Oleh Yus Darusman Dan Adang Danial.

Peran pemuda karang taruna dalam pengelolaan sampah plastik melalui program *Ecobrick*. Perbedaan antara kedudukan dengan peranan adalah untuk kepentingan ilmu pengetahuan. Keduanya tidak dapat dipisah-pisahkan, karena yang satu tergantung pada yang lain dan sebaliknya. Tujuan penelitian ini untuk mengetahui bagaimana peran pemuda karang taruna dalam pengelolaan sampah plastik melalui program *ecobrick*. Penelitian ini dilakukan karena ditemukan permasalahan di masyarakat desa Mandirancan yang membuang sampah ke kebun-kebun dan juga ke bantaran sungai serta masyarakat yang konsumtif dalam makanan yang di kemas dalam plastik. Penelitian ini menggunakan metode kualitatif deskriptif. Pengumpulan data dilakukan dengan teknik observasi, wawancara dan dokumentasi. Teknik analisis data yang digunakan yaitu tahapan pengumpulan data, reduksi data, penyajian data dan penarikan kesimpulan. Berdasarkan analisis penelitian di lapangan pengelolaan sampah plastik melalui program *ecobrick* adalah dengan cara mengumpulkan sampah plastik dan memasukkannya ke dalam botol hingga padat. Pengelolaan sampah plastik melalui program *ecobrick* menggunakan media gerobag untuk angkut sampah, gunting, kayu untuk memasukkan sampah kedalam botol. Simpulan pengelolaan sampah melalui program *ecobrick* merupakan solusi dalam mengatasi permasalahan sampah plastik di masyarakat.

Kata Kunci: Pemuda karang taruna, Pengelolaan sampah, *Ecobrick*

ABSTRACT

Ayi Ilham Hidayat. 2021. "Role Youth Role in The Processing Of Plastic Waste Through The Ecobrick Program. (Study On Youth Organizations of Youth Organizations in Mandirancan Village, Mandirancan District, Kuningan Regency)". Community Education Study Program, Faculty of Teacher Training and Education, Siliwangi University, Tasikmalaya. Supervised By Yus Darusman and Adang Danial.

The role of youth youth groups in plastic waste management through the Ecobrick program. The difference between position and role is for the sake of science. The two cannot be separated, because the one depends on the other and vice versa. The purpose of this study was to find out how the process of the role of youth youth organizations in processing plastic waste through the ecobrick program. This research was conducted because there were problems found in the Mandirancan village community who disposed of waste into the gardens and also to the banks of the river as well as people who were consumptive in food packaged in plastic. This research uses descriptive qualitative method. Data was collected by three methods, namely observation, interviews and documentation. The data analysis technique used is the stages of data collection, data reduction, data presentation and conclusion drawing. Based on research analysis in the field, processing plastic waste through the ecobrick program is by collecting plastic waste and putting it in bottles until it is solid. Processing of plastic waste through the ecobrick program uses gerobag media to transport garbage, scissors, wood to put garbage into bottles. The conclusion is that waste processing through the ecobrick program is a solution in overcoming the problem of plastic waste in the community.

Keywords: Youth youth organizations, Waste management, Ecobrick