

ABSTRAK

RIDA RUSTIANA. 2021. Identifikasi Program *Ecovillage* Sebagai Upaya Pelestarian Sungai *Ci Tanduy* Di Desa Medanglayang Kecamatan Panumbangan Kabupaten Ciamis. Jurusan Pendidikan Geografi, Fakultas Keguruan dan Ilmu Pendidikan, Universitas Siliwangi.

Penelitian ini dilatar belakangi dengan adanya suatu program pemerintah dalam upaya menjadikan suatu desa menjadi desa berbudaya lingkungan. Program tersebut adalah program *Ecovillage* yang terlaksana sejak tahun 2017. Pelaksanaan program *Ecovillage* dilatar belakangi akibat kerusakan lingkungan terutama sungai. Pelaksanaan program *Ecovillage* di Desa Medanglayang terdapat hambatan-hambatan dalam pelaksanaan setiap program yang mengakibatkan program *Ecovillage* tidak sesuai yang diharapkan. Rumusan masalah dalam penelitian ini adalah program *Ecovillage* apa sajakah sebagai upaya pelestarian Sungai *Ci Tanduy* di Desa Medanglayang Kecamatan Panumbangan Kabupaten Ciamis dan Bagaimanakah hambatan program *Ecovillage* sebagai upaya pelestarian Sungai *Ci Tanduy* di Desa Medanglayang Kecamatan Panumbangan Kabupaten Ciamis. Penelitian ini bertujuan untuk mengetahui program *Ecovillage* sebagai upaya pelestarian Sungai *Ci Tanduy* di Desa Medanglayang Kecamatan Panumbangan Kabupaten Ciamis. dan untuk mengetahui hambatan pelaksanaan program *Ecovillage* sebagai upaya pelestarian Sungai *Ci Tanduy* di Desa Medanglayang Kecamatan Panumbangan Kabupaten Ciamis. Metode yang digunakan dalam penelitian ini yaitu deskriptif kuantitatif serta teknik pengumpulan data melalui observasi, wawancara, studi literatur, dan studi dokumentasi. Populasi dalam penelitian ini adalah yaitu masyarakat sekitar Sungai *Ci Tanduy* yang diambil dengan teknik sampel secara acak. Kemudian Ketua program *Ecovillage* Desa Medanglayang dan Kepala Desa Medanglayang yang diambil dengan teknik *purpose sampling*. Dalam pengolahan data peneliti menggunakan analisis kuantitatif sederhana atau persentase (%). Hasil penelitian ini adalah : (1) program *Ecovillage* sebagai upaya pelestarian Sungai *Ci Tanduy* di Desa Medanglayang Kecamatan Panumbangan Kabupaten Ciamis yaitu adanya bank sampah, terjalannya gotong royong dan pengelolaan sempadan Sungai *Ci Tanduy*. (2) Hambatan pelaksanaan program *Ecovillage* sebagai upaya pelestarian Sungai *Ci Tanduy* di Desa Medanglayang Kecamatan Panumbangan Kabupaten Ciamis yaitu kurangnya kesadaran masyarakat, kurangnya minat masyarakat, dan kurangnya partisipasi masyarakat.

Kata Kunci : Program *Ecovillage*, Pelestarian Sungai, Desa Medanglayang

ABSTRACT

RIDA RUSTIANA. 2021. Identification of the Ecovillage Program as an Effort to Preserve the Ci Tanduy River in Medanglayang Village, Panumbangan District, Ciamis Regency. Department of Geography Education, Faculty of Teacher Training and Education, Siliwangi University.

This research is motivated by the existence of a government program in an effort to make a village into an environmentally cultured village. The program is an Ecovillage program that has been implemented since 2017. The implementation of the Ecovillage program is motivated by environmental damage, especially rivers. The implementation of the Ecovillage program in Medanglayang Village there are obstacles in the implementation of each program which causes the Ecovillage program not as expected. The formulation of the problem in this research is what are the Ecovillage programs as an effort to conserve the Ci Tanduy River in Medanglayang Village, Panumbangan District, Ciamis Regency and What are the obstacles to the Ecovillage program as an effort to conserve the Ci Tanduy River in Medanglayang Village, Panumbangan District, Ciamis Regency. This study aims to determine the Ecovillage program as an effort to preserve the Ci Tanduy River in Medanglayang Village, Panumbangan District, Ciamis Regency. and to find out the obstacles to implementing the Ecovillage program as an effort to preserve the Ci Tanduy River in Medanglayang Village, Panumbangan District, Ciamis Regency. The method used in this study is quantitative descriptive and data collection techniques through observation, interviews, literature studies, and documentation studies. The population in this study is the community around the Ci Tanduy River which was taken using a random sample technique. Then the Head of the Ecovillage program in Medanglayang Village and the Medanglayang Village Head were taken using a purpose sampling technique . In processing data, researchers used simple quantitative analysis or percentages (%). The results of this study are: (1) the Ecovillage program as an effort to preserve the Ci Tanduy River in Medanglayang Village, Panumbangan District, Ciamis Regency, namely the existence of a waste bank, mutual cooperation and management of the Ci Tanduy River border . (2) Barriers to the implementation of the Ecovillage program as an effort to preserve the Ci Tanduy River in Medanglayang Village, Panumbangan District, Ciamis Regency, namely the lack of public awareness, lack of community interest, and lack of community participation.

Keywords : *Ecovillage Program , River Conservation, Medanglayang Village*