

## ABSTRAK

Dhea Salma Putri Riansah. 2023. Skripsi. Penerapan Model Pembelajaran *Generative Learning* Terhadap Peningkatan Hasil Belajar (Studi Quasi Eksperimen pada Mata Pelajaran Ekonomi Materi Peran Pelaku Ekonomi dalam Kegiatan Ekonomi Kelas X MIPA Lintas Minat SMA Negeri 7 Tasikmalaya Tahun Ajaran 2022/2023). Jurusan Pendidikan Ekonomi Fakultas Keguruan dan Ilmu Pendidikan Universitas Siliwangi. Dibawah Bimbingan Bapak Drs. Yoni Hermawan, M.Pd dan Bapak Edi Fitriana, S.Pd., M.M.

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Rendahnya hasil belajar peserta didik pada mata pelajaran ekonomi khususnya pada materi Peran Pelaku Ekonomi dalam Kegiatan Ekonomi. Adapun tujuannya untuk mengetahui peningkatan hasil belajar peserta didik melalui penerapan model pembelajaran *Generative Learning*. Pendekatan yang digunakan kuantitatif menggunakan Quasi Eksperimen. Populasi yang ditetapkan seluruh peserta didik kelas X MIPA Lintas Minat SMA Negeri 7 Tasikmalaya berjumlah 214 orang. Dengan sampel kelas X MIPA 3 menggunakan model konvensional (kelas kontrol) dan kelas X MIPA 5 menggunakan model *Generative Learning* (kelas eksperimen). Berdasarkan pengolahan data uji hipotesis diperoleh nilai Sig  $0,000 < 0,05$  maka  $H_0$  ditolak dan  $H_a$  diterima. Dapat disimpulkan terdapat perbedaan hasil belajar peserta didik yang menggunakan model pembelajaran *generative learning* pada kelas eksperimen dan model pembelajaran konvensional pada kelas kontrol sebelum dan sesudah perlakuan.

**Kata Kunci:** Hasil Belajar, Model Pembelajaran, *Generative Learning*

## **ABSTRACT**

*Dhea Salma Putri Riansah. 2023. Thesis. Application of the Generative Learning Learning Model to Increasing Learning Outcomes (Quasi-Experimental Study in Economics Subject Material on the Role of Economic Actors in Economic Activities for Class X MIPA Cross Interests at SMA Negeri 7 Tasikmalaya Academic Year 2022/2023). Department of Economic Education, Teaching and Education Faculty, Siliwangi University. Under the Guidance of Drs. Yoni Hermawan, M.Pd and Mr. Edi Fitriana, S.Pd., M.M.*

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*The low learning outcomes of students in economic subjects, especially in the material on the Role of Economic Actors in Economic Activities. The aim is to find out the increase in student learning outcomes through the application of the Generative Learning learning model. The approach used is quantitative using Quasi Experiments. The population determined by all class X MIPA Inter-interest students at SMA Negeri 7 Tasikmalaya was 214 people. With a sample of class X MIPA 3 using the conventional model (control class) and class X MIPA 5 using the Generative Learning model (experimental class). Based on the processing of the hypothesis testing data, it is obtained that the Sig value is  $0.000 < 0.05$ , then  $H_0$  is rejected and  $H_a$  is accepted. It can be concluded that there are differences in the increase in learning outcomes of students who use generative learning learning models in the experimental class and conventional learning models in the control class before and after treatment.*

**Keywords: Learning Outcomes, Learning Models, Generative Learning**