

ABSTRACT

MOCH ALFI RIDHO TANU JAYA. 2021. “**COMMUNITY EMPOWERMENT THROUGH THE VILLAGE-OWNED BUSINESS ENTITY PROGRAM IN IMPROVING THE FAMILY ECONOMY**” (Study of BUMDesa Rahayu, Jayaratu Village, Sariwangi District, Tasikmalaya Regency)”. Community Education Department, Faculty of Educational Sciences and Teachers’ Training, Siliwangi University Tasikmalaya.

Improving the family economy cannot be separated from government and community involvement, in community empowerment programs through the BUMDesa program, it can develop businesses that are considered potential and productive for the welfare of the people. The purpose of this study is to determine the process of community empowerment through the BUMDesa program in improving the family economy. The research approach used is a qualitative research method with a descriptive approach. The type of data collection in this study is through observation, interviews, and documentation. group, the establishment of BUMDesa and the introduction of BUMDes and awareness programs, strengthening of education and training carried out by Jayaratu Village and in collaboration with the Sariwangi sub-district, namely holding seminars on economic improvement, in agriculture, livestock, and services, protection of institutional licensing ., support and maintain the participation of the Jayaratu village community. the conclusion is that continuous collaboration between BUMDes of Rahayu, the people of Jayaratu Village, in the process of community empowerment can provide changes in improving the family economy.

Keywords: Empowerment, BUMDesa, Family, Economy