

ABSTRACT

THE EFFECT OF RETURN ON INVESTMENT (ROI), EARNING PER SHARE (EPS) AND DEBT TO EQUITY RATIO (DER) ON STOCK RETURNS AT PT NIPPON INDOSARI CORPINDO TBK

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The objective of the research was to find out and analyze of Return on Investment (ROI), Earning Per Share (EPS), Debt to Equity Ratio (DER) and stock returns of PT Nippon Indosari Corpindo Tbk in 2012-2011 and to find out the effect of Return On Investment (ROI), Earning Per Share (EPS) and Debt to Equity Ratio (DER) on Stock Returns at Pt Nippon Indosari Corpindo Tbk. The research method used is Descriptive Historical Analysis and the analytical tool used is Multiple Linear Regression Analysis. Based on the research results, it is known that simultaneously Return on Investment (ROI), Earning Per Share (EPS), and Debt to Equity Ratio (DER) have an effect on stock returns. While partially Return on Investment (ROI) has no effect on stock returns, Earning Per Share (EPS) has an effect on stock returns, Debt to Equity Ratio (DER) has no effect on stock returns.

Keywords: *Return on Investment, Earning Per Share, Debt to Equity Ratio, Stock Returns*

ABSTRAK

PENGARUH *RETURN ON INVESTMENT (ROI)*, *EARNING PER SHARE (EPS)* DAN *DEBT TO EQUITY RATIO (DER)* TERHADAP *RETURN SAHAM* PADA PT NIPPON INDOSARI CORPINDO TBK

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Tujuan dari penelitian ini adalah untuk mengetahui dan menganalisis *Return on Investment (ROI)*, *Earning Per Share (EPS)*, *Debt to Equity Ratio (DER)* dan *return* saham PT Nippon Indosari Corpindo Tbk pada Tahun 2012-2021 serta untuk mengetahui dan menganalisis pengaruh *Return on Investment (ROI)*, *Earning Per Share (EPS)* dan *Debt to Equity ratio (DER)* terhadap *return* saham pada PT Nippon Indosari Corpindo Tbk. Metode penelitian yang digunakan adalah metode Deskriptif Historis Analisis dan alat analisis yang digunakan adalah Analisis Regresi Linier Berganda. Berdasarkan hasil penelitian diketahui secara simultan *Return on Investment (ROI)*, *Earning Per Share (EPS)*, dan *Debt to Equity Ratio (DER)* berpengaruh terhadap *return* saham. Sedangkan secara parsial *Return on Investment (ROI)* tidak berpengaruh terhadap *return* saham, *Earning Per Share (EPS)* berpengaruh terhadap *return* saham, *Debt to Equity Ratio (DER)* tidak berpengaruh terhadap *return* saham.

Kata Kunci: *Return on Investment*, *Earning Per Share*, *Debt to Equity Ratio*, *Return Saham*.