**ABSTRACT** 

YADI SUPRIADI, 2021. "Teachers' Digital Identity Management towards

Their Current e-Professionalism: A Case in Indonesian EFL Context". English

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This study aims to investigate how teachers portray their digital identity towards

their professionalism as a teacher which is manifested online. This study involved

four participants who were English teachers from four schools in Tasikmalaya,

West Java, Indonesia. The data were collected by semi-structured interviews, after

that, the data were analyzed by using Thematic Analysis with based on Braun and

Clarke framework analysis. Based on the results of analysis, this study produced

three general aspects, namely teachers' social media preferences, teachers'

participation in professional development, and teachers' unfamiliarity with digital

identity. The findings of this study explain how English teachers describe their

digital identity towards their current e-professionalism. Therefore, the results of this

study provide empirical evidence and become a reference for other English teachers

about the benefits of digital identity management that will help them improve their

professional reputation in an online setting.

Keywords: Digital Literacy, Digital Identity, Online Identity, Teacher's e-

**Professionalism** 

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