

# CHAPTER 1

## INTRODUCTION

This chapter presents a wide-ranging description of the study. It contains of the background, formulation of the problem operational definitions, aim of the study, and significant of the study.

### **1.1 Background**

Technology has changed English teaching and learning with the emergence of digital-based media in the classroom, which can make classes more flexible and superficial. The presence of digital media allows for various educational innovations. Traditional learning can be replaced by learning via digital media, which is considered more practical, flexible, and not limited by space and time (Ramadannisa & Hartina, 2021). Therefore, it will make easier for teachers to convey their learning materials, facilitate the teaching process, and provide a new classroom atmosphere.

Moreover, using digital media in English classroom activities are expected help teachers deliver the material more effectively. As Hadianti & Rohmah (2021) said, “The development of technology in the digital age makes it easier for teachers to deliver learning more effectively” (p. 1). Furthermore, the diversity of digital media gives teachers choices in the use of their teaching activities to deliver the teaching more effectively, and the use of digital media in teaching can provide interaction with interactive teaching in classroom activities.

Therefore, teachers must be able to take advantages of existing digital media for classroom activities thus the class is not fixated on traditional classes only, Yordming (2017) stated that, “The new era assigns new challenges and duties to the modern teacher. The traditional English teaching has been drastically changed with the remarkable entry of technology” (p. 45). Therefore, the use of digital media in the classroom greatly help teacher in teaching process in this era to make it easier and more effective, also greatly help teachers’ performance in the classroom activities.

Furthermore, to take the advantages of the digital teaching media, English teachers in one of the junior high schools in Tasikmalaya are apply various learning applications in their teaching process to avoid monotonous and boring classes. Different online teaching media such as Canva, Google Slides, Google Classroom and so on are able to make the learning process more interesting and effective. One of the commonly used by the teachers in one of junior high school in Tasikmalaya is Google sites.

Afterwards, Google sites is one of products developed by Google that can be use as the interactive learning media innovations that utilized in the digital era and can make easier for teachers to explain learning materials (Putri, 2022). Therefore, the teacher used Google Site are expected can easily give the materials to the students in their English classroom activities to help the teacher in avoiding boring and monotonous classroom activities. Accordingly, this study was conducted to determine teacher's perceptions of using Google Sites as digital teaching media in English classroom activities.

Moreover, previous study relevant to this research have been conducted by Ansari & Adisaputera (2021) examining the effectiveness of using Google sites in writing classes. They focus on senior high school students while in this research focused on the junior high school teachers. Besides, majority of the researchers conducted the research by using quantitate approach to examine the participants. To fill this void, the present study aimed to find out the perceptions of junior high school English teachers at one of junior high school in Tasikmalaya in using Google Sites as the digital teaching media in their English classroom activities with case study as the design of this research.

## **1.2 Formulation of The Problem**

Based on the background above, in this study the researcher addresses the following question, what are the teachers' perceptions toward the use of Google Sites as digital teaching media in English classroom activities?

### **1.3 Operational Definitions**

To avoid misunderstanding the terms set out in this study, the researcher provides the definitions related to this study, such as:

#### **1.3.1 Teachers' Perceptions**

Teachers' perceptions are the perceptions or views and beliefs of a junior high school teachers that teachers have about using Google Sites as digital teaching media in their English classroom activities.

#### **1.3.2 Digital Teaching**

Digital teaching in all types of innovative teaching accompanied by technology or instructional practices that effectively use technology such as mixed and virtual learning. Using technology in teaching are expected help teachers in teaching English for example of the use Google Sites as digital teaching media in English classroom activities at one of junior high school in Tasikmalaya.

#### **1.3.3 Google Sites**

Google Sites is a tool created by Google to create the site that teachers in junior high school. This sites usually use as digital teaching media to change the traditional teaching to be more interactive by English teachers at one of junior high school in Tasikmalaya. By making designs according to the creativity of the teachers, inserting videos, images, link of the material from YouTube, and so on. This site can save the syllabus, giving the assignment and announcement and uploading the material. Therefore, the teachers in one of junior high school in Tasikmalaya are usually use this site as digital teaching media in English classroom activities.

### **1.4 Aim of The Research**

This study aims to find out the teachers' perceptions toward the use of Google Sites as digital teaching media in English classroom activities.

## **1.5 Significance of the Study**

- 1.5.1** Theoretical contribution : This research enriches the literature on teachers' and lecturers' perceptions toward the use of Google Sites as digital teaching media in English classroom activities.
- 1.5.2** Practical contribution : This study provides an overview of Google Sites as digital teaching media in English classroom activities for the teacher.
- 1.5.3** Empirical contribution : This research provides empirical insight to the researcher regarding the use of Google Sites as digital teaching media in English classroom activities.