

ABSTRAK

Bayu Aditia Arisandi 2023, “Pengaruh *Personal Attributes*, *Adversity quotient* terhadap Minat Berwirausaha dengan di Mediasi *Self efficacy* (survei pada mahasiswa Pendidikan Ekonomi Universitas Siliwangi angkatan 2019 sampai dengan angkatan 2022)”. Pendidikan Ekonomi FKIP Universitas Siliwangi. Dibawah bimbingan Dr. Yoni Hermawan M.Pd. dan Kurniawan M.M.

Penelitian ini bertujuan untuk mengetahui pengaruh *personal attributes*, *adversity quotient*, dan *self efficacy* yang mempengaruhi minat berwirausaha mahasiswa jurusan pendidikan ekonomi universitas siliwangi. Populasi dalam penelitian ini adalah mahasiswa pendidikan ekonomi universitas siliwangi angkatan 2019 sampai dengan 2022 sebanyak 459 dengan sampel sebanyak 213 responden. Metode pengumpulan data menggunakan kuesioner. Data dianalisis menggunakan path analysis. Hasil penelitian menunjukkan bahwa ada pengaruh signifikan *personal attributes* terhadap *self efficacy* dengan nilai signifikansi $0,00 < 0,05$, *adversity quotient* terhadap *self efficacy* dengan signifikansi $0,00 < 0,05$, *personal attributes* terhadap minat berwirausaha dengan signifikansi $0,001 < 0,05$. *adversity quotient* terhadap minat berwirausaha dengan nilai signifikansi $0,043 < 0,05$. *self efficacy* terhadap minat berwirausaha dengan nilai signifikansi $0,036 < 0,05$. *Personal attributes* melalui *self efficacy* terhadap minat berwirausaha sebesar 42,2%. *adversity quotient* melalui *self efficacy* terhadap minat berwirausaha sebesar 35,9%. Kesimpulan penelitian bahwa terdapat pengaruh *personal attributes*, *adversity quotient* terhadap minat berwirausaha baik secara langsung maupun tidak langsung. Disarankan mahasiswa agar dapat mengikuti aktivitas positif yang nantinya mampu meningkatkan jiwa berwirausaha. Peneliti selanjutnya untuk meneliti dengan objek yang berbeda, serta menambahkan variabel eksternal yang sesuai dengan penelitiannya

Kata Kunci : Minat Berwirausaha, *Personal attributes*, *Adversity quotient*, *Self efficacy*

ABSTRACT

Bayu Aditia Arisandi 2023, "The Influence of Personal Attributes, Adversity quotient on Interest in Entrepreneurship with Mediation of Self efficacy (survey of Economic Education students at Siliwangi University batch 2019 to 2022)". Economics Education FKIP Siliwangi University. Under the guidance of Dr. Yoni Hermawan M.Pd. and Kurniawan M.M.

This study aims to determine the effect of personal attributes, adversity quotient, and self-efficacy on the interest in entrepreneurship of students majoring in economic education at Siliwangi University. The population in this study were 459 students of economic education at Siliwangi University, batch 20.19 to 2022, with a sample of 213 respondents. Methods of data collection using a questionnaire. Data were analyzed using path analysis. The results showed that there was a significant effect of personal attributes on self-efficacy with a significance value of $0.00 < 0.05$, adversity quotient on self-efficacy with a significance of $0.00 < 0.05$, personal attributes on interest in entrepreneurship with a significance of $0.001 < 0.05$. adversity quotient to interest in entrepreneurship with a significance value of $0.043 < 0.05$. self-efficacy on interest in entrepreneurship with a significance value of $0.036 < 0.05$. Personal attributes through self-efficacy on the interest in entrepreneurship is 42.2%. adversity quotient through self-efficacy on interest in entrepreneurship by 35.9%. The conclusion of the study is that there is an influence of personal attributes, adversity quotient on the interest in entrepreneurship, both directly and indirectly. It is recommended that students be able to participate in positive activities that will be able to increase the entrepreneurial spirit. The next researcher is to examine with a different object, and add external variables according to his research

Keywords: Interest in Entrepreneurship, Personal attributes, Adversity quotient, Self efficacy