

**FAKULTAS ILMU KESEHATAN
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ABSTRAK

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**PERAN TOKOH MASYARAKAT DALAM PENCEGAHAN COVID-19 DI
KELURAHAN BANJAR KECAMATAN BANJAR KOTA BANJAR**

Latar Belakang: Pandemi COVID-19 merupakan Kedaruratan Kesehatan Masyarakat yang Meresahkan Dunia (KKMMD). Masyarakat diharapkan melakukan protokol kesehatan agar dapat memutus mata rantai penyebaran COVID-19. Hal ini tidak mudah dilakukan masyarakat, karena tindakan tersebut relatif baru. Maka dari itu perlu dukungan dan peran dari tokoh masyarakat yang dianggap memiliki hubungan yang erat dengan masyarakat. **Tujuan:** Mengetahui peran tokoh masyarakat dalam pencegahan COVID-19 di Kelurahan Banjar, Kecamatan Banjar, Kota Banjar. **Metode:** Penelitian ini menggunakan metode kualitatif yang bersifat deskriptif. Peneliti menggunakan 12 informan yang terdiri dari 5 orang tokoh masyarakat, 5 orang masyarakat yang pernah terkonfirmasi COVID-19, 1 Orang Pihak Kelurahan Banjar, dan 1 orang Tenaga Kesehatan Puskesmas Banjar 3. Teknik pengumpulan data yaitu dengan cara wawancara mendalam. **Hasil:** Peran tokoh masyarakat dalam fungsi instruktif belum sepenuhnya memberikan himbauan, dalam fungsi konsultatif tokoh masyarakat tidak melakukan komunikasi dua arah, fungsi partisipasi tokoh masyarakat masih rendah, fungsi delegasi tidak dilakukan, dan fungsi pengendalian belum sepenuhnya dilakukan.

Kata Kunci: Peran, Tokoh Masyarakat, COVID-19.

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ABSTRACT

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***THE ROLE OF COMMUNITY LEADERS IN PREVENTING COVID-19 IN
BANJAR VILLAGE, BANJAR DISTRICT, BANJAR CITY***

Background: *The COVID-19 pandemic is Public Health Emergency of International Concern (PHEIC). The community is expected to implement health protocols in order to break the chain of transmission of COVID-19. This is not easy for the community to do, because this action is relatively new. Therefore, it needs the support and role of Public figure who are considered to have a close relationship with the community.* **Objective:** *Knowing the role of community leaders in preventing COVID-19 in Banjar Village, Banjar District, Banjar City.* **Method:** *This study uses a qualitative method that is descriptive. Researchers used 12 informants consisting of 5 community leaders, 5 community members who had confirmed COVID-19, 1 person from the Banjar Kelurahan, and 1 health worker at the Banjar Health Center 3. The data collection technique was by means of in-depth interviews.* **Results:** *The role of community leaders in the instructive function has not fully provided advice, in the consultative function the community leaders have not carried out two-way communication, the participation function of community leaders is still low, the delegation function has not been carried out, and the controlling function has not been fully carried out.*

Keywords: *Role, Community Leader, COVID-19.*