ABSTRACT

This research is entitled Social Movement of the Sabalad Learning Community in building Multiculturalism Awareness in Pangandaran Regency. This study aims to find out the social movements carried out by the Sabalad Learning Community in building awareness of multiculturalism in Pangandaran Regency. Seeing the issues of discrimination or intolerance that still occur in Indonesia, this Sabalad learning community provides an understanding of multiculturalism to the people of Pangandaran Regency. The role of acceptance from the community is the main thing, for the creation of a better life. The challenge of presenting multiculturalism in Pangandaran also reaps the pros and cons of the community. Therefore, the community must also have awareness to accept each other's differences. This study aims to describe how the movement of the sabalad community in providing understanding to the people in Pangandaran Regency about multiculturalism.

This research is discussed in depth with the New Social Movement Theory in which this movement discusses broader social issues in cases that are more directed to humanitarian issues, such as gender and socio-culture. Without any power struggles but rather towards fighting for human values and rights which lead to better changes.

The result of the research is that the social movement carried out by the Learning Sabalad community is a new social movement, because the issues raised are modernist representations, namely increasing awareness of multiculturalism. They provide an understanding of multiculturalism by bringing the object directly and uniting them in the same environment. Two ideas were made by the Sabalad community as a movement to build awareness of multiculturalism in Pangandaran Regency, namely the Multicultural Class and Nusantara Village. This movement is carried out so that people are able to understand multiculturalism, so they can appreciate and respect fellow human beings regardless of SARA.

Keywords: Social Movement, Community, Multiculturalism, Mobilization.