

ABSTRAK

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EFEKTIVITAS MEDIA VIDEO TERHADAP PENINGKATAN
PENGETAHUAN DAN SIKAP LANSIA TENTANG VAKSINASI COVID-
19 DI RW 10 KELURAHAN SUKAMANAH KOTA TASIKMALAYA

Latar Belakang. Vaksinasi COVID-19 merupakan salah satu upaya yang dilakukan untuk mencegah penularan COVID-19. Namun untuk kelompok lansia penambahan jumlah cakupan vaksinasi COVID-19 berjalan lebih lambat, padahal kelompok lansia merupakan kelompok yang memiliki kerentanan yang tinggi terhadap penyakit COVID-19. Dalam menghadapi penyakit COVID-19 ini lansia harus memiliki pengetahuan dan sikap yang baik yang dapat diperoleh dari edukasi melalui media video. **Tujuan.** Penelitian ini bertujuan untuk mengetahui efektivitas media video terhadap peningkatan pengetahuan dan sikap lansia tentang vaksinasi COVID-19. **Metode.** Penelitian ini adalah penelitian kuantitatif yang menggunakan metode penelitian jenis *pre eksperimental* dengan jenis perencanaan *one group pretest and posttest design*, dimana suatu kelompok yaitu lansia sebelum diberikan perlakuan berupa video akan diberikan *pre-test*, kemudian setelah perlakuan akan diberikan *post-test* untuk mengetahui akibat dari perlakuan. Pengambilan sampel menggunakan teknik *total sampling*, dengan jumlah responden sebanyak 66 lansia. Analisis data terdiri dari analisis univariat dan bivariat dengan menggunakan uji Kolmogorov Smirnov dan dilanjutkan dengan uji *Wilcoxon* karena menunjukkan data tingkat pengetahuan dan sikap lansia terhadap Vaksinasi COVID-19 tidak berdistribusi normal. **Hasil.** Hasil penelitian setelah pemberian media video diperoleh bahwa reponden yang memiliki pengetahuan baik sebanyak 32 lansia (48,5%) dengan *p value*=0,000, responden yang memiliki sikap sangat baik sebanyak 52 lansia (78,8%) dengan *p value*=0,000. Artinya media video efektif terhadap peningkatan pengetahuan dan sikap lansia tentang vaksinasi COVID-19 **Kesimpulan.** Pada penelitian ini menunjukkan bahwa media video efektif terhadap peningkatan pengetahuan dan sikap lansia tentang vaksinasi COVID-19 di RW 10 Kelurahan Sukamanah Kota Tasikmalaya.

Kata Kunci. Video, pengetahuan, sikap, lansia, vaksinasi, COVID-19.

ABSTRACT

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EFFECTIVENESS OF VIDEO MEDIA ON INCREASING THE KNOWLEDGE AND ATTITUDE OF THE ELDERLY ABOUT COVID-19 VACCINATION IN RW 10 KELURAHAN SUKAMANAH, TASIKMALAYA CITY

Background. Vaccination against COVID-19 is one of the efforts made to prevent transmission of COVID-19. However, for the elderly group, the increase in the number of COVID-19 vaccination coverage has been slower, even though the elderly group is a group that has a high vulnerability to COVID-19 disease. In dealing with COVID-19 disease, the elderly must have good knowledge and attitudes that can be obtained from education through video media. **Destination.** This study aims to determine the effectiveness of video media in increasing the knowledge and attitudes of the elderly about the COVID-19 vaccination. **Method.** This research is a quantitative research that uses pre-experimental research methods with the type of planning one group pretest and posttest design, where a group, namely the elderly before being given treatment in the form of a video will be given a pre-test, then after treatment will be given a post-test to find out the consequences of treatment. Sampling used a total sampling technique, with a total of 66 elderly respondents. Data analysis consisted of univariate and bivariate analysis using the Kolmogorov Smirnov test and continued with the Wilcoxon test because it showed that the data on the level of knowledge and attitudes of the elderly towards COVID-19 vaccination were not normally distributed. **Results.** The results of the study after giving video media showed that respondents who had good knowledge were 32 elderly (48.5%) with p value = 0.000, respondents who had a very good attitude were 52 elderly (78.8%) with p value = 0.000. This means that video media is effective in increasing the knowledge and attitudes of the elderly about the COVID-19 vaccination. **Conclusion.** This study shows that video media is effective in increasing the knowledge and attitudes of the elderly about the COVID-19 vaccination in RW 10 Sukamanah Village, Tasikmalaya City.

Key word. Videos, knowledge, attitude, elderly, vaccination, COVID-19.