

ABSTACT

THE EFFECT OF DEBT TO EQUITY RATIO (DER), EARNING PER SHARE (EPS), AND PRICE EARNING RATIO (PER) TOWARD STOCK PRICE OF PT BANK DANAMON INDONESIA Tbk.

By:
YULIANA SRI RAHAYU
203402607

Guide I: Dewi Permata Sari
Guide II: Deasy Lestary Kusnandar

The purpose of this research to determine and analyze how Debt to Equity Ratio (DER) of PT Bank Danamon Indonesia Tbk, Earning Per Share (EPS) of PT Bank Danamon Indonesia Tbk, Price Earning Ratio (PER) of PT Bank Danamon Indonesia Tbk, Stock Price of PT Bank Danamon Indonesia Tbk, the effect of Debt to Equity Ratio (DER), Earning Per Share (EPS) and Price earning Ratio (PER) to Stock Price of PT Bank Danamon Indonesia Tbk. The research method used in this research is descriptive kuantitatif analysis. To analyze data used is multiple linear regression. Based on the result research Debt to Equity Ratio (DER), Earning Per Share (EPS), Price Earning Ratio (PER) and Stock Price of PT Bank Danamon Indonesia Tbk. fluctuate up and down every year. Simultaneously based on the result Debt to Equity Ratio (DER), Earning Per Share (EPS) and Price Earning Ratio (PER) are sigificant effect to Stock Price. And partially showed that Debt to Equity Ratio (DER), has not significant effect to Stock Price, while Earning Per Share (EPS) and Price Earning Ratio (PER) has a significant effect on Stock Price.

Keyword: Debt to Equity Ratio (DER), Earning Per Share (EPS) Price Earning Ratio (PER) and Stock Price.

ABSTRAK

PENGARUH *DEBT TO EQUITY RATIO (DER)*, *EARNING PER SHARE (EPS)*, DAN *PRICE EARNING RATIO (PER)* TERHADAP HARGA SAHAM PADA PT BANK DANAMON INDONESIA Tbk.

Oleh:
YULIANA SRI RAHAYU
203402607

Pembimbing 1: Dewi Permata Sari
Pembimbing II: Deasy Lestary Kusnandar

Tujuan penelitian ini untuk mengetahui dan menganalisis bagaimana *Debt to Equity Ratio (DER)* pada PT Bank Danamon Indonesia Tbk, *Earning Per Share (EPS)* pada PT Bank Danamon Indonesia Tbk, *Price Earning Ratio (PER)* pada PT Bank Danamon Indonesia Tbk, Harga Saham pada PT Bank Danamon Indonesia Tbk, pengaruh *Debt to Equity Ratio (DER)*, *Earning Per Share (EPS)* dan *Price Earning Ratio (PER)* terhadap Harga Saham pada PT Bank Danamon Indonesia Tbk. Metode Penelitian yang digunakan adalah metode deskriptif dengan pendekatan kuantitatif. Alat analisis yang digunakan adalah Regresi Linear Berganda. Hasil penelitian menunjukkan bahwa *Debt to Equity Ratio (DER)*, *Earning Per Share (EPS)*, *Price Earning Ratio (PER)* dan Harga saham pada PT Bank Danamon Indonesia Tbk. mengalami fluktuasi naik turun setiap tahunnya. Secara simultan *Debt To Equity Ratio (DER)*, *Earning Per Share (EPS)*, dan *Price Earning Ratio (PER)* berpengaruh signifikan terhadap Harga Saham. Secara parsial *Debt to Equity Ratio (DER)* tidak berpengaruh signifikan terhadap Harga Saham, sedangkan *Earning Per Share (EPS)*, dan *Price Earning Ratio (PER)* berpengaruh signifikan terhadap Harga Saham.

Kata Kunci : *Debt to Equity Ratio (DER)*, *Earning Per Share (EPS)*, *Price Earning Ratio (PER)* dan Harga Saham